

"GRAVE NECESSITY" - OIL CONTROLLER

Two Mishaps Cause Great Inconvenience Through North York

Factories and Places of Business Inconvenienced By Five-Hour Break-down, Longest in Memory

Two mishaps, one the act of man and the other an act of God, combined to give Newmarket on Monday probably the longest power break in at least 20 years.

The power was off from 1.40 to 6.35 p.m., just about five hours. A 20-year employee of the Newmarket water and light department, Wm. Rowe, said that it was the longest power interruption since he had been in the service. The breaks occurred near Toronto. The trouble was occasioned by lightning striking a power pole at Willowdale and a motorist running into a power pole at Langstaff.

Calls flooded in on the waterworks from citizens to find out how long the power would be off. During the afternoon the shut-down caused a great deal of inconvenience to factories, smaller shops and business places of all kinds.

Cleaning establishments, refrigeration facilities, printing shops, optometrists, photographers were all hors de combat. There was both inconvenience and financial loss.

Davis Leather Co., entirely dependent on Ontario Hydro-Electric power, was forced to stop work in many departments. At the Office Specialty Co. about 35 percent of the plant was affected. Machines serviced by the company's own power and manual work went on as usual. Most departments at the Dixon Pencil Co. were closed down.

The tie-up was not confined to Newmarket. The Era learned from Angus Morrison, acting superintendent at the waterworks, that Richmond Hill, Aurora, Agincourt, Markham, Unionville, Sharon, Queensville, Keswick, Sutton and other centres and much rural territory are serviced by the same lines and were also without power.

Housewives using electricity had a little rest when they couldn't cook an evening meal, but had to think fast to produce palatable cold meals for the occasion.

Carnival Proceeds Are About Double Last Year's

CHAIRMAN ESTIMATES NET PROCEEDS IN EXCESS OF \$1,300

Net returns from the Newmarket Lions carnival, which will be used for child welfare in Newmarket and district and in war-stricken Britain, amount to \$1,300 or more, Frank Courtney, chairman of the carnival committee, stated this week. Final figures are not yet available.

Net proceeds a year ago amounted to about \$700, so that this year's returns are approximately double.

A large attendance, including soldiers, the war appeal, and new features all contributed to the splendid result.

NEW STAFF MEMBER WILL TEACH MUSIC

Newmarket high school re-opens next Tuesday, Sept. 2, and all pupils should be on hand to register, secure a list of the required books, select their courses and subjects, etc. If any student is engaged in work that will delay his return to school for a few days, he is asked to try to be present that morning or get in touch with the principal beforehand.

As announced in the local papers last week, Mr. Bastedo will be in the school office at the following times: on Thursday and Friday of this week from 10 till 12 a.m. and from 2 till 4 p.m.; and on Saturday evening from 7.30 till 10 o'clock. Students who will be registering in Grade XIII (upper school) or in the one-year special commercial course are particularly requested to see the principal before opening day.

The high school board has engaged Miss Ada Lunn, B.A., of London, to teach Latin and music. She will also assist in the office. Miss Lunn is an honor graduate of Western University and has had experience at Bothwell and Cochrane.

COMING EVENTS

Friday, Aug. 29—Tea and talent sale in Christian church basement, from 3 to 6 p.m., under the auspices of the Harmony girls. c2w29

Watch for the Newmarket Veterans' Association Boxing Show early in September. c1w30

GO PEACH PICKING

Newmarket girls answering the government's urgent appeal for 400 pickers to help with peach picking in the Niagara Peninsula were Miss Helen Brymer and Miss Marguerite Graves, who left this morning. The majority of the peaches are to be canned and shipped to Britain.

KESWICK, MT. ALBERT TIED IN SIMCOE FINALS

In the finals of the Lake Simcoe softball league the first game between Keswick and Mount Albert, played at Mount Albert, last Thursday, Keswick won by a score of 14-10, and in the second game, at Keswick on Tuesday night, Mount Albert defeated Keswick, 5 to 1.

With the series tied at a game each, the third game will be played at Mount Albert tonight, and the fourth game is at Keswick on Tuesday night.

Keswick pulled a surprise on the Mount Albert fans in the Thursday night game. It was Mount Albert's second loss of the year, and for the second time the loss was at the hands of Keswick.

Bill Lawton, pitcher, and Ken Hodgins, catcher, were the Keswick battery. Ken Mitchell and Harold Watts were the Mount Albert battery.

The same batteries were in action on Tuesday night but the result was different. Mount Albert established a lead with two runs in the second on an error.

Big crowds saw both games.

N. H. S. Glee Club Will Sing At "Ex."

Labor Day at the Canadian National Exhibition has always been one of the big days, and this year it promises to be of special interest to the people of North York due to the fact that the members of the Newmarket and Sutton high schools' glee clubs will be taking part in the musical programs.

Through Mrs. H. M. Aitken the C.N.E. has asked Mrs. Marie Draper Lyons to bring a mixed chorus from the two schools to present two programs in the new theatre of the electrical building next Monday. The first program will be given at 3.30 in the afternoon and will be broadcast over CFRB; the second will begin at 8.45 p.m. and will be heard over the air from 9 o'clock until 9.15.

The students taking part in these programs are reminded of the time and place of the final rehearsals: There will be a practice in the Newmarket high school auditorium on Sunday afternoon at 4 o'clock. It is most important that all members should be there, as final arrangements regarding tickets, transportation, etc., will be attended to as well as a thorough rehearsal. The final practice will be held in the theatre of the electrical building at 10.30 Monday morning, so that it will be necessary to make an early start from Sutton and Newmarket, as promptness must be observed.

HOLD FLOWER SHOW ON SATURDAY

The Newmarket Horticultural Society is holding its summer show on Saturday, in the Sunday-school room of the Christian church.

The show will specialize in gladioli, asters and dahlias.

Government Needs All Aluminum Scrap

The department of national war services, because of a serious shortage of scrap aluminum, is making an urgent appeal for aluminum of all kinds, and a collection is being made this month.

Householders are asked to gather up all worn out aluminum utensils they have, although they are told not to sacrifice utensils which are in use and will have to be replaced by new purchases.

The collection in Newmarket will be conducted on Sept. 5 and 6 by the Boy Scouts and the proceeds will go to the Red Cross.

SENECA BAKER MARKS NINETY-FIRST YEAR

Seneca Baker, well-known Whitchurch township retired farmer, and father of Morgan Baker, Liberal member of the Ontario legislature for North York, celebrated his 91st birthday on Saturday.

Mr. Baker is a former York county warden.

Other sons and daughters of Mr. Baker are Bert and Eugene of Whitchurch, Oscar of Welland, Mrs. I. Barnes and Mrs. Thos. Simpson of Whitchurch, Mrs. M. Miller of Sutton, Mrs. Milton Cook of Newmarket and Mrs. H. Gilbert of Stouffville.

Mr. Baker has 25 grandchildren and 11 great-grandchildren.

Increased Order From Britain For Hogs Helps Farms

British Bacon Requirements Take Big Jump For Next Year, Price Increased Somewhat, Too

There was big news from Ottawa for farmers today. Under a new contract for bacon Canada agrees to provide 600,000,000 lbs., as soon as the 425,000,000 lbs. order placed last November is completed, which will probably be early in October. This is a 40 percent increase.

The contract provides for an unstated increase in price at the seaboard, which is expected to reach the producer.

Under the first contract Britain paid \$18.01 a hundred at the seaboard. A year ago the price was cut \$2.19 on the second contract, although only part of the cut was passed back to the farmer. Subsequently Britain raised the price \$1, and the dominion added \$2.50, to meet higher prices in the U.S.A. The new contract is said to provide for a further increase in the price paid by Britain.

"It's good news for farmers," a district farmer told The Era today. "Feed today is \$31 a ton, that is 1½ cents a pound. That would be the equivalent of oats at 51 cents, barley at 72 cents and wheat at 90 cents."

"It takes half a ton of feed—an outside figure—to put a hog on the market, or \$15.50. We are getting \$22 for a 150-lb. hog, with a \$2 bonus (if it qualifies for the select premium of \$1 and also for the provincial subsidy of \$1 for a Grade A hog).

"This is a safe margin for the man buying his feed. It also represents a favorable selling price for grain through hogs for the farmer who raised his grain."

"The farmer today is making something but not much selling hogs. Increased production will increase his costs, but it would appear that an increased price is to be arranged to look after his rising costs."

DAVIS TROPHY LEAVES NEWMARKET AGAIN

A Markham rink took away the Hon. E. J. Davis trophy at the 18th annual tournament for that prize, at the Newmarket bowling greens yesterday.

John Calvert, Ralph Miller, Fred Reesor and Ed. Wurm, skip, made up the winning rink.

Second high for three wins was Wm. Bates' Brampton rink. High for two wins was Harry Helmer's rink, consisting of Wallie Gamble, Robt. Large, Jack Murphy and W. H. Helmer.

High for one win were Vaughan Goring, Herb. Whyte, C. F. Willis and Al. White.

FORMER NEWMARKETER DIES ON WAY TO WORK

On his way to his work at a bakery on Davenport Road at Kendal Ave., Toronto, Wm. E. Chandler collapsed and died Thursday morning.

Mr. Chandler worked for Wm. Cane & Sons for over 20 years. He leaves a brother in Detroit and a sister here. Mrs. Frank Trusty, from whose home the funeral service was held on Saturday afternoon.

The service was conducted by Mr. A. Campbell of the Presbyterian church of Mount Dennis of which he was a member.

MONDAY IS HOLIDAY

Monday, Sept. 1, is Labor day, and a holiday. The stores will be closed all day but will remain open all day Wednesday.

IS CALLED HOME

B. A. Budd has been called home to Peterborough owing to the illness of his mother, Mrs. Robert Budd.

Up At Picking They Hardly Ever Used a Big, Big D, But Don't Mind Using A Sizeable V for Victory

One of the most up-to-the-minute publications of the summer is the Picking College "Voyager," which came out a few weeks ago, although it had gone to press long before the "V" campaign was publicized, with a great big "V" on its cover.

It was the same old "V" that has decorated the Voyager for several years past but it has a new meaning this year.

The 1941 Voyager is definitely a war-time issue. "Events since June, 1940, have continued to move with lightning-like rapidity; the shift in world forces occasioned by the German move to the east is but the latest of the unexpected and incalculable series of events which are shaking the very foundations of the world that we have known," writes Headmaster Joseph McCulley.

"In spite of all these activities, however, we have tried honestly and sincerely to provide for the young life in our present student body an education that, realistic enough to prepare boys and young men for the terrific challenge that the situation creates for them, is also idealistic in its effort to provide a confident belief in the existence of the eternal and fundamental verities of truth, beauty and goodness."

Mr. McCulley tells that "of the students who have lived here during the past 14 years about 100 of whom we have knowledge

TELLS ABOUT BIKE ACCIDENT, WONDER MEAT

LORNE FLETCHER GIVES INTERESTING GLIMPSE OF LIFE

WRITES FOLKS

Pte. Lorne Fletcher, on active service in England, has recently written several interesting letters to his parents, Mr. and Mrs. J. H. Fletcher of Newmarket, quoted below in part.

England, July 14. We are having wet weather here now. It rained hard all day yesterday and has been nice and cool all day today.

Jim White has transferred from one unit to another and he is stationed right next to our outfit. I see him quite often and we have quite a few little talks of home. Well, dears, how is every little thing in Newmarket these days and how is the tannery? Are they any busier than they were when I joined up?

Today was pay day and as usual there is hardly a man left in camp tonight, but I guess it will be pretty lively around ten p.m. if it is anything like last pay night.

England, July 28. Here I am once more and still in the best of health and I hope you both are well too. I received a letter from you folks today and I sure was pleased to hear you are all O.K. It was posted on June 28, just a month ago.

You say you have Miss Peterman's garden this year. I sure wish I could get into your garden for about five minutes just about now. Do you know I have only tasted onions once since I left (Page 4, Col. 6)

Scouts Return From Camp At Sibbald's

The Scouts and Cubs of the 2nd Newmarket troop rolled into Newmarket yesterday afternoon after a very successful camp at Sibbald's Point. There were 35 in all and all real good campers.

The activities consisted of hikes, swimming, Scout and Cub work, tests, volley-ball, baseball, horseshoe-pitching and marsh-mallow roasts. Charlie Dawe of Toronto was camp director, assisted by Cubmaster Jack Hamilton, Scouts John Hunter, Bob Hood, Bill Hopper and Swimming Instructor Stew. Vandewater.

The meals were grand, and served out by the very efficient cooks, Mr. and Mrs. Ridout. Prizes were awarded at the end of the camp to the best Cub and Scout tent during camp, the best baseball team and the best volley-ball team.

The weather was a little against the camp and next year, if the camp can be secured earlier in the season, the boys will be ready to go back again.

CUBS MEET SEPT. 12

The next Cub meeting will be held on Friday, Sept. 12. All Cubs please take note and be out to the meeting on that date.

SECURE TWO FIRSTS, ONE SECOND FOR GLADIOLI

Mr. and Mrs. Charles Harman secured two firsts and one second prize for their gladioli at the Canadian National exhibition.

WINS SCHOLARSHIP

Alan M. MacNeill of Toronto has been announced by Headmaster Joseph McCulley as winner of the Cummer scholarship given by Picking College to the student in the graduating class who has demonstrated all-round qualities of leadership.

LEAD VETERANS

The R.S.A. bugle band led the C.N.R. veterans, 400 strong, at the warriors' day parade to the Canadian National Exhibition last Saturday.

ARE HIGH FOR TWO

Fred Hewson and Vaughan Goring were high for two wins at Bradford bowling club on Monday evening.

IS AT NORTH BAY

Ivan Rudcock, son of Mr. and Mrs. George Rudcock, Newmarket, has enlisted with the signallers, and will be stationed at North Bay.

POWER IS OFF

The power was off today noon again for about 15 minutes, when a high tension wire at the top of the Main St. hill became loose.

Mayor's Message On Gas Commended By Oil Controller

Britain Wants More Tankers Yet, Oil Controller States In Explanation Of Gas Conservation

Mayor Dr. L. W. Dales' leadership in calling to the attention of Newmarket citizens last week the opportunity for patriotic service through the conservation of gasoline, and praising what they have already done, is appreciated by the dominion oil controller, G. R. Cottrelle, Toronto, who carries a heavy responsibility.

The Era has received the following comments from the oil controller's office:

"Mr. G. R. Cottrelle, the oil controller, heartily commends the action of Mayor Dales in publicizing the need to conserve gasoline."

"The grave necessity to conserve the supply of available gasoline cannot be too strongly stressed, says Mr. Cottrelle. Large numbers of tankers have already been transferred to British service and more are requested at once. Supplies of crude oil for Canada are largely dependent on tanker transportation."

"If we don't get the crude oil supplies we cannot have the gasoline. Therefore, every possible means should be used to reduce consumption to a minimum and the suggestions of Mayor Dales are very definitely important and should be so regarded by Newmarket citizens."

Camp Wins Second Hardball Game In Finals With Davis

RASH OF HITS BY CAMPERS SPELLS DOOM TO LEATHER

The M. T. C. team took a commanding lead in the hardball play-downs at the S. S. park on Wednesday evening by batting out a 9-2 victory over the fighting Davis Leather nine.

This gave the soldiers a two-game lead in the finals, having defeated the Tanners 14-6 in the opening game of the series. Bob Peters took up the hurling duties for the north enders, while Salzman, a right-hander, went to the mound for the Camp.

The soldier boys brought over lone runs in the first, third and fourth to hold a three-to-nil lead at the end of the fourth. The leather squad came to life in their turn at bat in the fifth, Everest lining out a hit, Faircy getting on after being hit by the pitcher, and both runners coming home on Geo. Haskett's hit and an overthrow to first.

However, this was all the tanners could get off the fast-breaking shoots of the Camp's pitcher, Salzman.

The sixth was the soldiers' big inning. After getting the first man out, the tannery defence weakened, committing a couple of errors which, combined with two hits, pushed over six runs—Andrews, Moszynski, Bates, Jackson, Head and Vitali coming all the way around—and settled the issue beyond doubt.

The soldiers turned up again with quite a number of new faces in their line-up. Salzman, the pitcher, proving quite a find, Head, Vitali and Williams also going in for the first time.

The next game in the series is slated for next Tuesday evening at six o'clock and leaves the tannery squad faced with the necessity of winning to stay in the play-off hunt.

Line-up: Davis Leather, Turan, c, Peters, p, Tansley 1b, Wright 2b, Gunn ss, Faircy 3b, G. Haskett cf, McCabe rf, Everest lf. M. T. C.: Bates c, Salzman p, Andrews 1b, Hardy 2b, Vitali ss, Jackson 3b, Williams cf, Head lf, Moszynski rf, umpires: plate, Langton; bases, Morrison and Smith.

The M. T. C. and Davis Leather opened the finals in the hardball league at the S. S. park on Monday evening. Pres. R. C. Morrison, looking things over after the heavy rain, decided to send the teams into a walk and two hits.

The soldiers handed the Davis squad a 14-6 lacing and were one game up in the best three out of five game series.

The soldiers sent "Moose" Moszynski to the mound to take up the flinging duties, with Fred Lusted being elected for the tanners. The Camp came over with the first courier in their half of the first, Niles coming home on Bates' single. In the fourth the army pushed over five more on five hits and a walk. Meanwhile Moszynski was setting down the tanners in order

Davis Leather Advance Into Softball Finals

Playing before one of the largest crowds of the current season, the Davis Leather nine returned to form to take a close 8-7 verdict from the Office Specialty squad last Thursday evening.

By virtue of their victory the tanners advanced into the finals against the M. T. C. lads in a three-out-of-five-game series for the championship.

Coach McHale elected to send Bob Peters to the mound for the north enders, while Mgr. Wilson sent Jim Hooper to do the flinging for the cabinet makers. The Specialty squad held a 7-3 lead in the third, pushing over one in the first, five in the second and one in the third.

The north end lads came over with three in the first, three in the third and two in the fourth. Peters, Gunn and Geo. Haskett led the tanners' attack, while for the cabinet makers Wilson and Boyd did the heavy stick work.

Johnny Vandenberg relieved Hooper in the fourth and held the tanners off the score sheet, while from the third on Peters kept the Specialty batsmen well under control.

This was the toughest kind of a game for the Specialty squad to drop, but they earned a host of supporters by their battling spirit throughout the series. A couple more games like this and hardball will be back solid on the books with the fans in the hub of North York.

Davis Leather: c Turan, p Peters, 1st Lusted, 2nd Wright, ss Gunn, 3rd Faircy, cf G. Haskett, lf Tansley, rf W. Haskett. Office Specialty: c Banks, p Hooper, Vandenberg, 1st Wilson, 2nd Gould, ss Hilton, 3rd Evans cf, Neufeld, lf Boyd, rf Wildfield.

Umpires: VanZant and B. McHale.

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In the first three innings, Geo. Haskett came up with the tanners' first hit in the fourth, followed by a double by Bob Peters, walks to Turan, W. Haskett and Tansley and a single by Gunn, bringing in five runs. The Davis squad came up to tie with the Camp in the fifth when they ran in another run on a walk and two hits.

However, with the game all tied up the north enders went haywire, the soldiers breaking out with a rash of hits in the sixth and seventh that landed them eight runs and settled the issue beyond doubt.

The Camp, after the tannery barrage in the fourth and fifth, rushed in Mackie to pitch and he smoked them past the tanners in no uncertain manner, showing an extraordinary burst of speed and kept the north enders off the base paths entirely.

The Newmarket Era

FOUNDED 1852

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ANDREW OLDING HEBB

RUTH DINGMAN HEBB

EDITORS AND PROPRIETORS

142 MAIN ST., NEWMARKET

THURSDAY, AUGUST 28TH, 1941

FEW AGREE WITH HEPBURN IN THIS MATTER

It is evident from the St. Catharines beverage room incident that once a municipality becomes a "wet" municipality it loses all control of the local liquor situation until it takes the difficult step of voting itself dry again by a three-fifths majority.

In St. Catharines the people of a certain district were opposed to the granting of a new beverage room license. The city council was opposed. The member of the legislature, who supported the government in power, was also opposed. The liquor control board promised that it would not grant the unwanted license and then it did what it said it wouldn't. The Liberal member of the legislature resigned in protest against the action of the board, which he knew to be in reality the action of the Liberal government which he was supporting.

It may also be noted that the Ontario Municipal Association, which is meeting this week, is scheduled to consider "the advisability of asking the Ontario government not to issue any more beverage room licenses without the approval of the local town council or police commission." The association may decide that it is no use asking the Hepburn government to interfere in this way with its liquor revenues. As the Toronto Star says, in discussing the St. Catharines incident, "The intention of the Ontario government to promote, rather than control, the sale of liquor has long been evident."

Bearing these facts in mind, Newmarket people will be loath to give the Hepburn government authority to open a liquor store and as many beverage rooms as it pleases in this town.

WE HAVE TO LIVE TOGETHER, LET'S BE REASONABLE

In the course of a plausible argument that co-operatives should pay income tax—the Post says they don't—the Financial Post, of Toronto, indulges in some extravagant statements that do not contribute to its argument.

The Post editorial is largely based on an advertisement of the Alberta Pool Elevators speaking "of the opportunity for 'united, determined action' against the 'greed' of capitalism and the 'lethargy and inaction' of democratic governments."

The Post proceeds: "That is frank speaking. The co-ops—or at least the leaders of some western co-ops—are to destroy our present economic system and our present democratic form of government. Something like the Russian system is to take their place."

That is extravagant, if based on the quoted part of the western advertisement. The word "greed" is an offensive synonym for "acquisitiveness" or "profit motive," but its use hardly indicates an intention to "destroy our present economic system." And as for the "lethargy and inaction" of democratic governments, the Post itself has said a good deal along the same lines without anyone accusing it of an intention to destroy "our present democratic form of government."

The Post is more conservative when it speaks earlier of the co-operative movement as intended to bring about "a revolutionary change in the economic system." Our own thought, however, is that the word "revolutionary" in such an editorial is going to be understood, if not intended, in its less lovely meaning.

Co-operatives do not conflict with our "present economic system." A co-operative competes with other organizations or maybe other co-operatives and is also motivated by the profit motive. Its profits are distributed, it is true, in a different way, in a very sound way, so sound that private business frequently makes use of the same device. For instance, the Drug Trading Company, with an annual turnover of \$6,000,000, divides its profits among its shareholders according to the amount of business they have placed with the company. Would the Post say that Ontario independent druggists (most of them are shareholders in Drug Trading Company) are out to "destroy our present economic system and our present democratic form of government?"

There is nothing destructive in the brainstrom of the Rochdale weavers that the way to get business from your shareholders is to divide the profits in accordance with the amount of business they have placed with the firm. When the Financial Post argues otherwise it does not do credit to its usual clear thinking on economic subjects. Many companies seek the patronage of their own shareholders, and large companies often fail to get that support to which they would seem entitled. Nevertheless, under the ordinary organization, the company must pay the same dividend to the disloyal shareholder as to the loyal one.

We suppose that a mutual insurance company is a co-operative. Are any of the many mutuals (or was the late Thomas Bradshaw, who converted a straight-line company into a mutual) out to "destroy our present economic system and our present democratic form of government?" Of course not. The co-operative is a comparatively new form of business organization which fits into our present economic system like a glove.

Co-operation is a splendid compromise between old-line company organization and public ownership, and should be welcomed by moderate people. It retains the profit motive, has room for enterprisers and natural business executives, and at the same time attains that identity of interest with its customers which public ownership secures in a less efficient way.

The Post would perform a great service to its readers if it would take the role of interpreter (as it sometimes does on other subjects in a very liberal way) of the co-operative idea. It serves its readers and its country ill when it makes a "bogey" of the patronage dividend idea. After all, co-operation is only an idea that has taken substance and by survival proved its own soundness. Co-operative organization isn't necessarily better than straight-line organization, but it evidently has merits, or it would not have grown to such great proportions all over the world.

In a few years time we suppose that there will be another depression, perhaps worse than the last one, with inevitable ill feeling between the "haves" and the "have-nots." What a service the Post can perform in lessening that clash of viewpoints by telling its readers—Canada's business leaders—about the merits of progressive social movements that merely seem to conflict with the big businessman's interests!

Perhaps the Post is right when it says that co-operatives should pay income tax, but before agreeing we would like to hear about the origin of the exemption—and that information the Post fails to give us. But the Post is extravagant when it says: "Thus step by step we are, blindly and without the knowledge of the vast majority of the people, bonusing a revolution that may destroy our present way of life in Canada."

It is extravagant and grossly unfair when it says: "While the majority of people in Canada pay heavy taxes to fight a war for democracy, the co-ops escape their share of the cost and spend their money on advertisements that are scornful of the democracy and the way of life for which we are fighting. It may be going a little far to speak of that kind of thing as having a Quisling touch to it. But should the people of Canada not at least understand exactly what is going on?"

After all, we who remain in Canada are not doing the fighting, and it is presumptuous for us to say that those who are risking and offering their lives are fighting for a "way of life" that frowns on the patronage dividends of the Rochdale weavers or the "commissions" which the Drug Trading Company pays to over 1,000 retail druggists in the province of Ontario.

The Post could perform a service by publishing a series of articles on the growth of co-operatives and credit unions in Canada and throughout the world. One article should explain why Hitler liquidated the co-operative movement in Germany.

NO CAUSE FOR DISCOURAGEMENT

Prime Minister Churchill's speech on Sunday was reassuring. Allied determination to win the war is not flagging. It is encouraging to hear the dogged, fighting Churchill speak.

Most interesting part of Mr. Churchill's speech, we thought, was his interpretation of the Atlantic agreements, his forecast of the peace. The aggressors will be given a better chance economically than they were after the last war. They will be allowed to prosper. They will be disarmed, however, and be kept disarmed, he indicated, while the victors will remain armed.

That would be, we think, to win the war and lose the peace. That would be to pass up a real opportunity for complete disarmament on the part of all, and to invite a repetition of the events that followed the last war.

Germany was disarmed and was to remain disarmed. The victors were to disarm as soon as possible. The victors could not agree on disarmament and eventually world opinion, particularly British opinion, supported German rearmament.

There was nothing wrong with Wilson's idea of world government, that would make possible complete disarmament and permanent peace, except that we never gave it a trial. The League of Nations which was born at Versailles was such a poor imitation of the League of Nations that the world had talked about for the previous two years that it did not even get the blessing of its originators, the people of the United States.

There is no reason for discouragement. A League of Nations was too great a step forward for the world to take successfully the first time it tried. A finer League of Nations will be born, on a wave of idealism, at the end of this war, with a much better chance of eventual success.

The dreamers and idealists who pave the way for mankind's forward steps are not heard today in the din of battle. The warriors, as is their right at the moment, have the stage. When the fighting is over other voices will be heard and great schemes promising a real betterment in man's political and economic lot throughout the world will be launched.

There is no reason for discouragement just because the warriors cannot hold out any greater promise for the future than an armed peace—and eventually another outbreak of war.

"The United States and Great Britain do not now assume that there will never be any more war again," said Mr. Churchill. "On the contrary, we intend to take ample precautions to prevent its renewal in any period we can foresee by effectively disarming the guilty nations while remaining suitably protected ourselves."

Thus we would start another useless argument about "war guilt," to be finally settled at the point of the sword. No, we think the world will thank the lion-hearted Churchill, the mighty warrior, for his great part in putting an end to the Nazi menace and then set about building a finer world than Mr. Churchill has painted for us in his picture of the future.

Barrie Lions club is reported to have realized a profit of \$3,000 on a motorboat "raffled off." The money, we presume, is partly for war purposes. The project was probably launched before the gasoline restrictions were made known, but the Barrie club now, in order to complete its patriotic job, will probably have to install a steam-engine in the motorboat.



MRS. ROBIN KNOWS THE ANSWERS

BY RUTH DINGMAN HEBB

"Just listen to those English Sparrows!" exclaimed Rob Sparrow to his mate. "I think we'll simply have to give up coming around here at all. They make a dreadful noise in those maple trees. In fact, it's so bad that it wears down my nerves."

"There must be hundreds and hundreds of them in those few trees," his mate responded. "I suppose the nearness to the farmyard attracts them. It's easy to get food there. They seem to be keeping up a continual chattering and bickering among themselves, don't they?"

"You'd swear they were having a convention if you didn't know them better," said the gentleman Robin. "But being English Sparrows I wouldn't give them credit for doing any serious thinking about anything. I guess they just like each others' company."

"They're not the only birds flocking in big crowds these days," said Mrs. Robin. "So many of the bird families seem to be doing it. I think you and I might as well join a gang of Robins and move around a bit ourselves," she added. "It's a pleasant life for a few weeks in the autumn."

"What about going down to Fairy Lake and seeing if there's anyone down there today?" suggested Rob.

The two birds left the farm garden where they had been spending the day and flew swiftly in the direction of the south end of Newmarket. Presently they arrived on the west side of Fairy Lake and looked about them among the tall rushes at the edge.

"Gracious goodness, the Red-winged Blackbirds are beginning to flock together, too," Mrs. Robin exclaimed quickly. "They make quite a din, but I don't mind it the way I mind the English Sparrows' rowdiness."

"Let's fly toward the end of the lake and see if there's anyone else down farther," said Rob. "Why, there are more flocking birds here," said Mrs. Robin, when they had flown a short distance. "And they aren't Blackbirds this time, either. They're Swallows."

"Why, there must be hundreds of them, too!" observed Rob. "You scarcely realize how many birds there are around the countryside until you see them flocking together like this in the autumn. I'll bet you don't know what kind of Swallows these are," he challenged his mate.

"Don't be ridiculous," she replied smartly. "Of course I know. They're Tree Swallows. Anyone could tell that if he noticed their coloring. Look at this nearest bird. His back, head and tail are a shiny greenish black, and his breast and underparts are white. The Tree Swallows are the only Swallows with pure white underparts, so there is no excuse for not knowing them."

"A lot of these seem to be rather vague in coloring and to

have brownish color at the sides of their breasts," Rob pointed out. "Do you still think they are Tree Swallows?"

"Absolutely," answered Mrs. Robin. "The young ones, and of course, most of these birds are young ones, have dull brown backs instead of the brilliant green-black backs of their parents. You may be sure they aren't Bank Swallows or Rough-winged Swallows, because, although these other two families have brown backs too, they have different markings on their breasts. The Bank Swallows, both young ones and old ones, have a dark band across their breasts, and the Rough-winged Swallows have no band across their breasts but have ashy-brown coloring on their throats and breasts."

"That sounds all right, but remember that there are several other kinds of Swallows around here, too," persisted Mr. Robin. "You're just trying to make me prove that I know what I'm talking about," Mrs. Robin said in exasperation. "Of course I realize that there are lots of Barn Swallows around town, but their coloring is entirely different—blue-black above and reddish-buff underneath. And their long forked tails make them easily recognized too. The only other kind of Swallows we see, except the entirely dark Purple Martins, of course, are the Cliff Swallows, and they look a good deal like the Barn Swallows in color, but haven't got the long forked tails."

"So you see, these must be Tree Swallows—there's no one else they could be," she concluded triumphantly. "I'll admit that the great number of young ones make it a little harder to be sure, for those who don't know the Swallows well."

"My dear, I had no idea that you knew so much about the Swallow family," the Robin gentleman said admiringly. "Of course I know all that, and more too, but I didn't suspect that you did."

"Why the very idea!" Mrs. Robin chirped indignantly. "You'd think that you regarded gentlemen birds as more intelligent than their wives. Why, everyone knows that in the bird world the ladies are, as a general rule, much the hardest workers and the superior of the sexes."

"Let's not discuss that subject," Mr. Robin hastily spoke up. "I think we'd better amble along farther. We're sure to see more birds down around the marsh here, and you can tell me about them, my dear. Your knowledge is wonderful."

"I may not know all the birds I see," Mrs. Robin said more humbly. "This time of year it really is hard to identify birds, isn't it? There are such a lot of young ones around who haven't got their distinctive feathers yet."

"I'll certainly be surprised if you don't know them," Rob said smilingly.

"Don't be sarcastic," Mrs. Robin warned him as they resumed their ramble.

other friends, leaving for home on Monday.

Miss Florence Binns arrived yesterday from New York on a three weeks vacation.

The new approach to the Huron St. bridge has been completed.

Gilford Mann had the tip of his finger taken off by a saw at Cane's factory on Wednesday.

Frank Evans got into a rut while riding his bicycle one day last week and was thrown off, receiving a broken arm.

BORN—In Newmarket, Aug. 22, to Mr. and Mrs. Norman W. Menar, a son.

BORN—In Newmarket, Aug. 20, to Mr. and Mrs. Fred Ing, a son.

BORN—At Holland Landing, Aug. 20, to Mr. and Mrs. Fred G. Hollingshead, a son.

BORN—At Western hospital, Toronto, Aug. 9, to Mr. and Mrs. Everett Scott, a son.

BORN—In Newmarket, Aug. 23, to Mr. and Mrs. Frank Stickland, a son.

50 YEARS AGO

From Era File, August 28, 1891

Mr. T. J. Robertson's mother is here on a visit.

Mr. E. B. Holmes is visiting at Big Bay Point this week.

Mr. R. J. Davidson is on holidays at Lake Simcoe.

Miss Eckhardt of Stouffville spent the weekend the guest of Mrs. Fred Saxton.

Mrs. Neil of Toronto is the guest of Mrs. J. A. W. Allen. Mr. and Mrs. Thos. Willis of Mount Albert were visiting at the home of Mr. John Brimson on Tuesday.

Mrs. Gascoigne of Toronto has been here for several days owing to the severe illness of her sister, Mrs. D. S. Wright.

J. E. Hollingshead is representing Court Rescue at the A.O.F. grand lodge which has been in session at Woodstock this week.

Mr. and Mrs. Titus Robinson and children of Moose Jaw, N.W.T., are visiting at the home of Mrs. Kelly.

Mr. Frank Binns and Miss Effie Binns have returned from Big Bay Point and Mr. Al. Binns has gone up for a week. Mr. Binns and members of the family have been there for about a

IS IN HOSPITAL



Pte. Wilfred Pipher, although in a Canadian hospital in England, can still smile. Pte. Pipher is the son of Mr. and Mrs. Leonard Pipher of Newmarket.

month. W. Mulock, Esq., M.P., was in town last Saturday.

Rev. A. Parent spent two or three days in town last week the guest of Mr. Wm. Low.

The employees of Wm. Cane and Sons have arranged for an excursion to Orillia next Tuesday.

BORN—In Newmarket, Aug. 27, to Mr. and Mrs. Frank Gamble, a son.

BORN—In Whitechurch, Aug. 17, to Mr. and Mrs. Washington Helmky, a daughter.

MARRIED—At the residence of the bride's parents, by Rev. Jos. Odery, on Aug. 26, John S. Harker of Toronto, to Miss Clara L. Jackson, fourth daughter of E. Jackson, Esq., mayor of Newmarket.

MARRIED—On Aug. 19, by Rev. B. L. Hutton, assisted by Rev. Mr. Wilson, in the Presbyterian church, Fisherville, Thomas H. M. Hulise of King township, to Miss Ruth Sophia Cherry of York township.

APPOINT OFFICER

Wm Cutting has been appointed as King township constable to replace Maurice Hayward, who received a promotion and transferred to another district recently.

TO THE EDITOR

Mr. A. O. Hebb.

The Era.

Newmarket Ont.

Dear Mr. Hebb:

When I saw the Voder some time ago—the Bell Laboratories machine that actually creates speech electrically—I was so impressed that my first thought was, "I wish all my friends of the newspaper world could see this machine in operation."

We have set up a little theatre in the National Industries Building (old Ontario Building) at the Canadian National Exhibition, where expert demonstrators are putting on a show with the Voder. I do hope, if you are in Toronto during the Exhibition, you will make it a point to see the Voder in operation. I think you will agree that it is a very remarkable piece of apparatus. With best regards, I am

Yours very truly,
C. E. Fortier,
Publicity Manager,
The Bell Telephone Company
of Canada.

RED CROSS WILL HELP IN ALUMINUM DRIVE

Aurora Red Cross will hold a collection of aluminum in the town on Sept. 6 and hope for a good response from the citizens. The Boy Scouts will make the collection.

"Canada is in need of aluminum and we urge all citizens to donate any aluminum articles they are not using," Mrs. Thomas Dann, president of the Aurora Red Cross, told The Era. "Pots and pans in use, which will have to be replaced by other metal articles, should not be given away, however, if they are at all in use." Miss Eva Lemon is chairman of the Red Cross committee in charge of the event.

GROUPS CONTRIBUTE RED CROSS CLOTHING

The Red Cross Society have received with grateful thanks work from the following groups: Miss Daniels' group, 10 knicker dress suits, six boys' suits; Mrs. Scott's group, one quilt; Pine Orchard (Mrs. McClure's group), three scarves; Yonge St. sewing circle (Mrs. Jones' group), 17 pairs two-way mitts, one sweater.

Era classifieds are widely read.



"READER INTEREST" DETERMINES THE VALUE OF ADVERTISING SPACE . . .

Advertising experts all agree "reader interest" in a publication is the most important factor in determining the value of advertising space.

When subscribers get The Era they read it. They have paid for the service The Era renders, and for having it delivered, addressed personally to them. It is not thrown on the doorstep in the hope that it will be noticed as are handbills and posters; but is directed to the personal attention of every householder who has paid for receiving it. This payment is the guarantee of its being read.

THE NEWMARKET ERA HAS THAT LOCAL READER INTEREST . . .

Of that there can be no argument. The Era carries a complete news coverage of the town and district, and is eagerly looked for every week by 5,000 readers.

THE NEWMARKET ERA COVERS YOUR TRADING AREA THOROUGHLY . . .

There's nothing indefinite about The Era circulation. The Era is a member of the Audit Bureau of Circulations. This is the advertiser's absolute guarantee of where the paper goes.

WHEN YOU PLACE YOUR ADVERTISING
MESSAGE IN

The Newmarket Era

YOU ARE SURE OF GETTING READER
INTEREST AND TERRITORY COVERAGE

25 YEARS AGO

From Era File, August 25, 1916

Miss Lulu Collins is spending her vacation in Detroit, Mich.

Mr. and Mrs. Albert Cockerill arrived home from Moose Jaw last week.

Miss Hattie McCracken of Toronto spent the weekend with Mrs. Geo. Wood.

Miss Nellie Osborne is spending her vacation with Miss Annie Bain at Oshawa.

Mrs. Thos. Traviss spent the weekend in Aurora visiting her sister.

Mr. Blake Hewitt and family of Toronto spent Sunday with his brother, Mr. Boulton Hewitt.

Mr. and Mrs. Boynton of Stouffville were guests of Mr. and Mrs. A. E. Brooks on Sunday.

Messrs. W. Haines, Garnet Trivett and Arthur Vernon, left for a trip to the west on Tuesday.

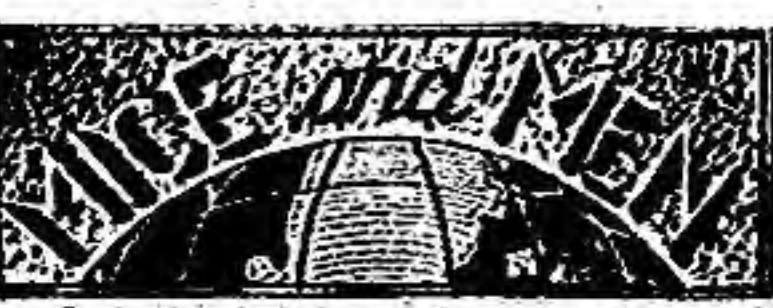
Mrs. Wm. Joslin and daughter, Miss Muriel Joslin, of Toronto, are visiting at the home of Mrs. Joslin's father, Mr. John Ough.

Mr. George Osborne, accompanied by his sister, Miss Margaret Osborne, of Toronto, is spending a couple of weeks with their sister, Mrs. Wm. Haskett, at Ottawa.

Mr. Clarence G. Morton and Mrs. Mary J. Morton of Detroit spent a week with Mr. and Mrs. Geo. Micks, near Queensville, and

organization has been begun under the leadership of former premier Edouard Herriot.

The Federal Shipbuilding and Dry Dock Company of Kearny, New Jersey, resumed activity on Tuesday after a strike of 19 days duration. When the workmen's union and the company failed to come to an agreement the United States navy took over operation of the plant.



Prime Minister King addressed ten thousand Canadian troops in England on Saturday.

Nine ships are reported sunk during an attack on a British convoy off the Spanish coast last week.

Vichy announces that there have been five acts of sabotage against French railroads in the last two weeks.

Speaking over the air on Sunday Prime Minister Churchill told the Japanese government that if there is trouble in the Far East Britain will range herself "unhesitatingly on the side of the United States."

Stockholm newspapers report that over 20,000 German wounded are being cared for in Norwegian hospitals. Neutral military observers estimate German losses in the Russian campaign at 2,000,000 men.

The first two days of the Canadian National Exhibition saw an increased attendance over last year of 20,000.

British, Indian and Russian troops have invaded Persia following the latter's refusal to oust Nazi agents from the country. On Tuesday British and Indian troops had captured three points, one of them the site of one of the world's three largest oil refineries.

More than 100 members of the French parliament met at Vichy this week in "rump" session, forming themselves into an opposition against the regime of Marshal Petain. A permanent

POLICE COURT

Girl Confessed Bigamy, Getting Two Pensions

"Your honor, the only thing I have to say, is that it was my first holiday in 15 years," explained George Richmond, Toronto, referring to charges of dangerous driving and having liquor in his car. The defendant pleaded guilty on both counts, which were heard by Magistrate W. F. Woodliffe in Newmarket police court on Tuesday.

"On July 30, at 7:10 p.m., on information received I went to the golf club park road, where I found the accused asleep in his car," testified Constable William Hill, Sutton. "The car was wedged between two maple trees in the park. Marks showed where the car had weaved from one side of the road to the other for about 200 feet along the highway. It hit a fence and went into a bush. The car had a broken grill."

"In what condition was the accused?" asked Crown Attorney N. L. Mathews, K.C.

"He was alone in the car and had been drinking," replied the officer. "Did he give any explanation?" asked his worship. "He said that he thought that he was turning in at Mossington Park, where he has a cabin, and that he had a few drinks too many." The constable said that he found two empty and four full bottles of beer in the car.

Magistrate Woodliffe fined Mr. Richmond \$10 and costs on each charge.

Pleading guilty to stealing a

woolen blanket valued at \$6 from the cabin of C. Roy Middlebrook, Mulock's Corners, Yonge St., Maurice Weinstein, Toronto, was given a remanded sentence on payment of costs, restitution having been made.

According to the evidence of County Constable Ronald Watt, Weinstein had rented a cabin at Mr. Middlebrook's on July 27 and when he left the blanket was found missing.

"I did it on the spur of the moment and I assure you that it will never happen again," pleaded the defendant.

After spending a week in custody, Alice Lupu, Toronto, appeared before Magistrate Woodliffe to answer a charge of bigamy. The accused girl, who is 17 years of age, elected to be tried by Magistrate Woodliffe. She pleaded guilty to marrying Christopher Van Lewaarden in Schomberg on July 7, 1941, while being already married to Harry Lupu. The first marriage was performed in Toronto on June 6, 1940.

"Under what circumstances did you investigate the case?" the crown asked Detective George El-Hot of the Toronto police force. "On Aug. 11 the accused came to one of our officers, at the police station at King near Bay, and told him that she wished to make a complaint to him," testified the detective. "She said that she had married twice as a result of the officer brought her to my office, No. 7 police station. I gave her the necessary caution." The witness said the defendant made a statement in which she acknowledged the two marriages and signed her name to it.

"Did you make any inquiry as to the allowance the woman is receiving or where the husbands are?" asked the crown. "She told me that she received an allowance from her first husband of \$55 a month. He is overseas. The second one is also overseas."

"I might say that the accused has been very frank," continued the witness. "She told me everything. She said she was worried for some time and that she wanted to get it cleaned up."

In his testimony, Capt. William S. Nurse, of the dependents' allowance board, M.D. 2, stated that he had received a phone call from the police on Aug. 13 and made inquiries at Ottawa where he learned that Pte. Lupu was not a reported casualty and that his wife was receiving an allowance.

Constable Edward Major, to whom Mrs. Lupu made her complaint, testified that the second husband was connected with a Netherlands unit that had gone overseas and that the accused woman had received \$26.50 allowance for him.

Called to the witness stand Mrs. Lupu admitted the two marriages. She said that she had been with three other people, one of whom represented herself as her mother at the time of the second marriage. She said that she gave her age as 20 years.

"How long did you live with the second husband?" asked defence counsel, Lewis Raxlen. "I didn't live with him at all," replied the defendant. "He went away right after. I lived with his mother and he married her but he was not there."

Asked by the crown what her purpose was in going through the second ceremony, Mrs. Lupu stated that she hadn't any. She said that her mother-in-law had written her husband that she had been going with other men and that he wrote her saying that he was going to get another girl.

"I think the girl is a grievous one," commented the crown. "On the other hand, this girl is extremely young and this was more of an escapade. I don't think it is as serious as some cases of bigamy. She has been honest. I presume that she has suffered a certain amount of worry over it already. But I do think that she should be made to realize the seriousness of the offence."

His honor granted the request of Captain Nurse that he say a few words on behalf of the accused woman.

"I have been in contact with her since this case came up," he stated. "She has had trouble between in-laws and her family over money. I think the trouble is on account of this. I might say that if she had not been honest, it would have been difficult for us to check on the allowance, as the money received for the second husband comes from the Netherlands government."

Magistrate Woodliffe remanded Mrs. Lupu for a week for sentence. She must remain in custody that time.

McLeod Chapman and John Cryderman, Baldwin, who were found guilty in police court last week of stealing four head of cattle, the property of Donald McDonald, Sutton, appeared in court to receive sentence. In ordering Mr. Cryderman to one year in prison, hard labor, his worship stated: "This is too serious an offence for me to allow you off with a suspended sentence. In my estimation it is a more serious offence for you, as you are a much older man than Chapman."

In reading over a statement, vouching for the good character of the two men which was signed by a number of people living in North Gwillimbury, Magistrate Woodliffe commented: "I don't see Mr. Bowdway's or Mr. McDonald's name here."

Mr. Fringe, Baldwin, who presented the petition, stated that he had not asked these men to sign but guessed they would have if they had been asked.

Magistrate Woodliffe stated that he was being lenient with Mr. Chapman because it was his first offence.

You are old enough to know better," he told Chapman. "I am going to sentence you to the reformatory for a definite term of three months plus an indefinite term not to exceed nine months."

On the second charge of which he was found guilty Mr. Cryderman was sentenced to one year in prison, this to run concurrent with the sentence on the first charge. This offence was the theft of a heifer, the property of Frank Bowdway, Virginia.

POLICE COURT

Cottager Says Property Broken Into Every Year

Magistrate Woodliffe found Ralph Charles, Sutton, guilty of having in his possession a kit bag, a sleeping bag and a pair of trousers, the property of Mrs. E. H. Senior, Toronto, and sentenced him to jail for 60 days, in Newmarket police court on Tuesday.

Mrs. Senior testified that she had a summer place at Jackson's Point and that she left the articles in a room in the garage last fall. When she opened the place in May she found that the lock had been taken off the garage door and the articles were missing.

In his testimony Constable William Hill stated that on Aug. 18, as a result of information received, he hid at the corner of a sideroad, near Georgina township, from midnight until 4 a.m., when he noticed a car in which the defendant, another man and Donald Woods were driving, stop and then continue on. The officer said he followed and stopped them. Ralph Charles admitted possession of the kit bag and other articles in the car.

"He said that he purchased them from George White of Sunderland in June and left them in a barn owned by Mr. Brether," stated the officer. "I asked him why he left them at the road hidden under some bottles and branches and he said he left them there about a month ago rather than take them home."

The witness added that when he checked with police at Sunderland, he learned that there was no such person as George White living there.

Mrs. Senior identified the articles as belonging to her. She said that she would not have pressed the charges only that her house had been broken into every year.

The defendant had nothing to say in his own defence. As there was no evidence that he had broken into Mrs. Senior's garage, a charge of breaking and entering was withdrawn, as also was a charge of vagrancy.

"You are to go back up north with your father," Magistrate Woodliffe told a 17-year-old Sutton youth charged with vagrancy. "I am giving you a suspended sentence, placing you on probation for six months."

The defendant was also charged with breaking and entering the house of Joseph Mitchell, Sutton, on the evening of June 29.

According to Mr. Mitchell, entrance had been made through the cellar window. A shirt "worth about 15 cents" was stolen and a wet one of better quality put in its place.

The witness said that he thought the youth had been seeking shelter from the rainy night.

The father of the boy told his worship that the family had moved north and had taken the boy with them but that as he did not like the place he would not stay. He said that he was in charge of a tourist camp where he could give the boy a job and pay him for his services.

The charge of breaking and entering was dismissed.

Pleading guilty to stealing \$13 from a purse belonging to Mrs. Charles Sedore, a 17-year-old East Gwillimbury boy was remanded in custody for one week at the end of which time sentence is to be imposed.

Constable Joseph Jardine, East Gwillimbury, testified that he had located the defendant just before court and that he admitted the theft, saying that he bought the clothes he was wearing with the money.

The youth's father explained to his worship that he had difficulty with his son, that he would not stay on the farm where he could use him. He said that he was willing to pay him for his work.

animals would have to institute civil action against the defendant in order to obtain restitution.

Ten dollars and costs or ten days was the fine imposed on Harry Lashman, Toronto, found guilty of careless driving on No. 11 highway.

Provincial Constable Alex. Ferguson testified that he observed the defendant driving at 60 miles an hour on Yonge St. and passing cars on the hill.

"At the turn as you enter the Bradford area, the rear wheels of his car were over the solid white line," the officer stated.

"You know you must not pass cars on the hill or cross the white line. It is a good way to get your license cancelled," commented his worship.

Ray Davis, appearing for S. Battaglia, Jackson's Point, pleaded guilty to a charge of having fraudulent scales in his store. The complaint was laid at the instigation of Albert James Richardson, authorized inspector of the weights and measures department.

According to the evidence of Inspector Kay, also of the weights and measures department, he visited the store of S. Battaglia at Sutton on July 7 and found the scales to be a half ounce over zero. He said that he tested the scales with government weights.

"The scale was set in such a way that it was one half ounce about one average weight," stated the witness. "I weighed 38 parcels. Thirty-seven parcels of pre-packed goods were from one-half to two ounces out."

"Did you try to adjust the scale?" asked the magistrate. "Yes, I did. It was just the matter of a screw. The accused said he did not know how to adjust it."

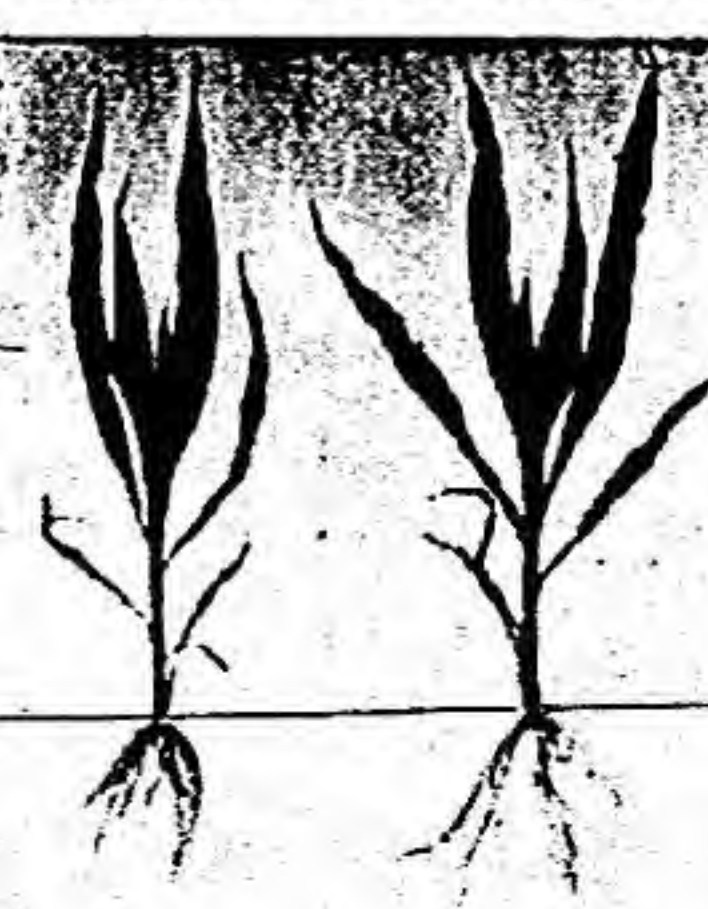
In his defence, Mr. Davis stated that the scale was placed in such a position that every child that comes into the store plays on it. He could not say how long it had been off weight, that it was checked every year by the department.

"It is not a question of checking the scales, it is a matter of keeping them level," stated Mr. Richardson.

As it was the defendant's first offence, he was given a fine of \$10 and costs or ten days.

K. M. R. Stiver, Newmarket, acting for the department,

HYBRID DOES BETTER



These two corn plants were taken from the hybrid corn demonstration on the farm of George Broderick, Mount Albert, on Monday, July 7. The plant on the left is Golden Glow and the one on the right is Wisconsin Hybrid No. 606. The two plants at that time were exactly the same height but the root development on the Hybrid corn was much superior to that on the Golden Glow. The diameter of the hybrid plant at the crown was 2 1/2 inches, and six inches from the crown was 2 1/2 inches, while the measurement of the Golden Glow at the crown was 2 inches, and six inches from the crown 1 1/2 inches. Photo by courtesy of York county agricultural representative's office.

Union Street

A goodly number attended the corn and weiner roast held at the home of Mr. and Mrs. Thos. Swanson on Wednesday evening, of last week, sponsored by the Women's Institute. There were nearly 150 present. The evening was spent in community singing, solos, music and games. The evening was all that could be wished for and everyone enjoyed themselves.

The regular meeting of the Women's Institute will be held at the home of Mrs. Walter Rose on Sept. 4, at 2 o'clock. Note the change of time, to be held in the afternoon instead of evening. The program includes: roll-call; "What health rule would I most emphasize to a child; topic, health and child welfare; program committee, Mrs. P. Murphy, Mrs. E. Deavitt and Mrs. F. Graham. The refreshment committee is Mrs. B. Plummer, Mrs. A. Sedore and Mrs. E. Callendar.

Hope

Mr. and Mrs. W. E. Morton, Newmarket, and Miss Mabel Morton, R.N. of Mount Sinai hospital, Toronto, visited Mrs. Stewart Stickwood on Tuesday.

Miss Pearl Hickson, Thornhill, former teacher of S.S. No. 7, is holidaying with Mrs. Stanley Boyd.

A number from this community attended the social evening at Mr. M. Gibney's at Holt on Monday, held by the Orange Lodge.

Miss Roma Gibson, who has been ill in York county hospital, has returned to her home and is improving nicely.

Mr. and Mrs. W. E. Morton and Mr. Wallace Morton, Newmarket, and Mrs. R. N. Smith, Helen and Russell, Toronto, were Sunday guests of Mr. and Mrs. S. Stickwood.

Church services will be held as usual next Sunday, church at 9:45 a.m. and Sunday-school at 10:45.

CANADIAN MAYORS WILL PROMOTE GAS SAVING

Mayor Dr. L. W. Dales in commanding Newmarket citizens last week for saving gasoline was taking a step soon to be emulated by every mayor in Canada.

G. R. Cottrill, Toronto, federal oil controller, has asked the Canadian Federation of Mayors to give the gasoline saving campaign a boost. Mayor Stanley Lewis of Ottawa, president of the Federation, will ask all Canadian mayors to promote the campaign as much as possible.

ling to pay him for his work.

Cases adjourned until next week were: Joseph Myers, Newmarket, illegal possession and careless driving; John Napier, Toronto, dangerous driving and leaving the scene of an accident; Harry D. Jones, Toronto, fraud; Roy Townsley, Newmarket, selling liquor without a license and illegal possession of liquor; and George Rose, Toronto, illegal possession.

For unlawfully attempting to pass other cars on highway No. 11, Alexander H. McIlwraith, Toronto, was fined \$5 and costs.

For failure to obtain a 1941 driver's license, B. Tusher, Toronto, was fined \$10 and costs.

Peggy Louise Edwards, Toronto, pleaded guilty to not having a driver's permit while driving west of Aurora and was fined \$2 and costs.

Pleading guilty to breaching Newmarket's by-law prohibiting parking on the north side of Timothy St. Ronald Allison, Mount Albert, was fined \$1 and costs of \$1.50.

For failure to produce his driver's license at the request of the police officer, Robert Phillips, Toronto, was fined \$3 and costs.

Motorists fined \$10 and costs for speeding on Yonge St. were: Phillip Vowels, Parry Sound, and George E. Martindale, Cayuga, Penn.

For speeding, through Aurora, eight were fined \$8, one was fined \$7, two \$6 and two \$5, with costs in each case.

One motorist was fined for speeding in North Gwillimbury and one for speeding in East Gwillimbury. Four were fined for speeding in Newmarket.

The Common Round

MORALE

By Isabel Inglis Colville

In these days of tension where a war on nerves is a declared weapon, morale is a bulwark set up to guard against physical and mental collapse.

If the people of Great Britain had not had the love of home and country, a firm, if somewhat inarticulate belief in God, and a stubborn determination not to be deprived of the rights they considered fundamental, they would, long ere this, have gone down under the reign of death and destruction to which they have been subjected.

Instead of collapsing and crying for peace at any price, they developed a sense of humor and ennobled their spirits in a sort of moral armor, which made them rather resent than fear the blitzkrieg which was supposed to eliminate everything but fear and make them willing slaves of der fuhrer.

I read lately, in a letter written by an Englishwoman, of an old aunt whom she had visited.

Before the war this aunt had been a coward—looked in closets and under beds for burglars every night and generally made her own life miserable by her manifold fears. When her niece asked her how she ever stood the bombings, she said "It's a queer thing, but I'm not afraid any longer—it first irks me and I've found myself saying 'Oh, for pity's sake, drop your bombs and go home' and then I turn over and go to sleep."

I suppose it was the loss of morale—the feeling of bewilderment, at being let down—that broke the spirit of the French army and it was just the opposite—the feeling of esprit de corps—which made the British army stick together and battle through to Dunkirk.

And it was morale in its highest sense which kept the men on that dreadful beach at Dunkirk, firm and steady while they waited for rescue; while from land and air they were shelled and

machine-gunned.

We listened to Mrs. Dimsdale speak on her escape from France as the Germans moved in. She and her baby were in that terrible procession of refugees who fled before the black menace that was creeping over France. I suppose that out of the thousands who died agonizing deaths by the way, she was saved by her morale—and this morale, I suppose, was fed by the possession of a little money, a determination to save her baby, and above all, by the knowledge that if she could reach England, she would be among friends.

This helped when hope seemed almost dead; when she sickened at the sight of little children—their mothers lost or dead—dying in the ditches of starvation and exhaustion. She told of walking along with three little children, one of whom carried a parcel—it contained their mother's head—shot off by a German fiend. The children had been told never to leave their mother—this was the result.

Mrs. Dimsdale left them with a peasant near the coast, giving her most of her little hoard of money. Babies were born and old people died as that terrible cascade of despair wound its way to the coast.

Overhead droned the German planes—zoning low often to machine-gun the refugees, and ahead lay what? The uncertain hope of a boat to take them some place—anyplace away from the conquerors.

I often wonder how we Canadians would stand up under fire. Bred and nurtured amid the peace of a land free from the menace that forever has darkened European skies—would we have the morale to stand up and take what those who have experienced the horrors of this war have taken?

We seem far from the scenes of battle and carnage, but in these days when armies move like lightning and space is reduced to a minimum, can we be

sure it will never be our lot to be in the danger zone.

I read with gratitude of the woman who had many fears at night—but she was a kindred spirit—but that's not the point—the point is, could I rise to her peak of courage if need arose? My mind on this point is like a squirrel in a cage that goes round and round in a cage made up of ifs and buts.

One thing I DO know, that a fuller knowledge and understanding of what our fellow men and women are suffering should have a place in our lives. We should not shut out the unpleasant facts and think comfortably—"It's dreadful—but it can't happen here."

No prophet has arisen to read the future, but for the sake of Canada, we should build personal and national defences of morale to protect us against whatever evil lies ahead, or else when time of need arises, we shall be weighed in the balance, and found wanting.

PROTECT YOUNG EYES! FOR SCHOOL

Children's eyes should be scientifically examined. Early attention may avoid more serious trouble later on. Do not neglect your children's eyes. Let us examine them.

Children who require glasses should have the benefit of the very newest scientific development—CORECTAL Lenses. They give clear, undistorted vision over the entire surface of the lens so that there is accurate vision even at the very edge.

WAINMAN REGISTERED OPTOMETRIST Main St. Newmarket

CORECTAL LENSES CLEAR TO THE VERY EDGE

IMPROVE YOUR FLOCKS, AND MAKE MORE MONEY!



RAISE PULLETS ON FUL-O-PEP GROWING MASH

When your pullet chicks reach six to eight weeks of age, put them on FUL-O-PEP Growing Mash. That's the feed that helps them grow into bigger and better pullets... the kind that produce plenty of egg profits for you.

FUL-O-PEP Growing Mash. Fed with FUL-O-PEP Coarse Chick Feed, develops pullets normally and smoothly into big, rugged, well-feathered birds that can stand up under heavy egg production.

Buy FUL-O-PEP Feed today! FREE! Be sure to ask for your copy of the New Big 64-page book "The Profitable Care and Feeding of Poultry and Livestock."

A. E. Starr

PHONE 129

MAIN ST., NEWMARKET

BRITISH-ISRAEL

STRAND THEATRE SUNDAY, AUG. 31, 1941, 8.30 P.M.

SPEAKER: REV. HARVEY LINNEN

SUBJECT: SIGNS IN THE HEAVENS AND EARTH ILLUSTRATED WITH CHART

The whole family enjoys it!

Healthful, refreshing Spearmint Gum is a treat for young and old. And the chewing helps keep your teeth clean, bright and attractive. The delicious flavor sweetens your breath, freshens you up. Join the millions of happy families who enjoy Spearmint after every meal.



GET SOME TODAY

BACK TO SCHOOL Student Requirements

Grade IX, First Year High School

ENGLISH: Living English, combined edition 75c Dictionary, Blackie's or Highroads 45c & 50c A Book of Myths 65c Canada, A Book of Prose and Verse

FRENCH: Basic French 95c

HISTORY: Britain and The Empire 70c

MATHEMATICS: General Mathematics, Book I 45c Mathematical Instruments 60c

Loose-leaf refill for special binder, blank on both sides, 25c

High school work book, unruled 10c

SCIENCE: General Science, Book I 50c

Loose-leaf filler for special binder, ruled one side only 25c

12" ruler, English and metric scales 5c and 10c

BUSINESS PRACTICE AND PENMANSHIP:

Essentials of Business Practice 60c

Cumulative Speller 75c

Ontario Writing Course, Book III 10c

Penmanship Pad 15c

Fingerfit penholders 5c and 10c

GEOGRAPHY: Special High School Geography Note Book 35c

ART: Art Gum Eraser, 2B Drawing Pencil

All Purpose Note Books, for use with the above subjects, plain 3-ring, 75c; with booster levers 85c

Index tabs 5c strip

Colored Construction paper 1c sheet

Set of 8 FILING FOLDERS REQUIRED FOR ABOVE SUBJECTS, 15c SET.

Useful premium to every student purchasing school supplies

FOR COMPLETE SCHOOL REQUIREMENTS IN ALL GRADES OF PUBLIC AND HIGH SCHOOL SHOP AT

Campbell's Book Store

Phone 417 Newmarket

USED CAR BARGAINS

- 1-1940 DELUXE OLDSMOBILE SEDAN
- 1-1939 DELUXE DODGE COACH (HEAVY DUTY NEW TIRES)
- 1-1938 CHEVROLET MASTER SEDAN
- 1-1935 CHEVROLET MASTER COACH
- 1-1929 ESSEX SEDAN
- 1-1929 WHIPPET COACH
- 1-1940 G.M.C. 1-TON PICK-UP TRUCK
- 1-1939 2-TON CHEV. TRUCK, LONG WHEEL BASE
- 1-1939 CHEV. 2-TON STOCK TRUCK BODY
- 1-1936 FORD 1-2 TON PANEL TRUCK
- 1-1926 M. L. 2-2 TON STOCK TRUCK BODY

All cars and trucks reconditioned and will be sold under guarantee

J. E. Nesbitt

PHONE 197 NEWMARKET

SOCIAL AND PERSONAL

Phone 12

My Answers Are

- 1. 6.
- 2. 7.
- 3. 8.
- 4. 9.
- 5. 10.

Name
Address

"Drop One, Pearl One," Describes Week's Contest, So Maybe Patriotic Knitters Will Do The Best YOU MAY WIN PASS TO STRAND

Forty-one contestants sent in correct answers this week. The answers were as follows: regardless, highway, production, announce, reasonable, especially, country, fresh and garden.

R. C. Smith, Main St. business man, drew the five winners as follows: Francis McFarland, Mount Albert, George Broderick, Sharon, Marion Young, Newmarket, Lottie Tansley, Sharon, (a winner last week also), and Della McKinley, Schomberg.

WANT-ADS

The rate for Want Ads is 25 cents for 25 words for one insertion; 40 cents for two insertions; 50 cents for three insertions. For over 25 words, each additional word, one insertion, one cent, additional insertions, one-half cent per insertion.

REAL ESTATE FOR SALE

For sale—73 acres. Pickering township. Good land. Conveniently situated. Near Stouffville. Highway, hydro, mail, pass farm. Apply Joseph Hoover, Stouffville, R.R. 3. *2w29

For sale—Two-roomed, cement clad house. Centrally situated. All conveniences. A good garden. Garage and elstern. Apply Boyd's Realty, 17 Main St. *3w29

E. A. BOYD

17 Main St.
REAL ESTATE — For Sale: Farms, Houses, Acreages, Lots. INSURANCE—Automobile, Fire and Casualty.

FOR RENT

For rent—3 or 4 furnished rooms. Central. All conveniences. Hardwood floors. With board if desired. Apply Era Box 435. *1w29

FOR RENT

For rent—One furnished room. Apply 10 Niagara St., Newmarket. *1w30

FOR RENT

For rent—A six-roomed stucco house. All conveniences. Garage attached. Sharon highway. Two miles from Newmarket. Elgin Evans, phone 29732. *3w30

FOR RENT

For rent—Furnished bedroom by week or month. Apply Era box 435. *1w30

FOR RENT

For rent—One or two nice furnished rooms. Suitable for light housekeeping. Apply Era box 435. *1w30

BOARDERS WANTED

Boarders wanted—Permanent boarders at Country Acres, Marion Atkins' guest home. Phone Newmarket 17411. *1w30

BOARDERS WANTED

Boarders wanted—Apply 52 Eagle St. *1w30

BACKFIRE

A man on a visit with a friend in London on New Year's Eve oversteered his welcome. It was getting toward the midnight hour, and his host thought a kindly hint would have the desired effect.

"Don't you think," said the host, "that your wife and the rest of your family will want you to be with them as the New Year comes in?"

THIS WEEK'S CONTEST

This week five contestants will win double passes to see "Gallant Sons" and "Sunny" on Tuesday, Sept. 9, or Errol Flynn in "Footsteps in the Dark" and "Magic in Music" on Thursday, Sept. 11. Answers must reach The Era by 9:30, D.S.T., Tuesday morning. If more than five perfect sets of answers are sent in a Newmarket business man will be asked to draw the winners.

This week we have made the contest new and different. We are providing you with ten perfectly good words. As far as we know they don't occur in the classified columns. Even if they do don't let it worry you. The point is that contestants must change just one letter in each word, then rearrange the letters they have left to make a word which is in the classified columns.

For example, take the word "landem"—a perfectly good word. Take out the letter m. Replace this with the letter w and you can now rearrange the letters to make the word, wanted, which occurs in the classified columns. Only one letter in each word has to be changed to make a new classified column word. Here are the words: stung, moths, healed, slicker, wither, dragon, grains, globe, leggings, green.

FOR SALE

For sale—McClary's Furnace, nearly new, for coal. Apply P.O. box 419, Newmarket. Phone 32. *1w30

For sale—Stove, chicken house, poultry equipment, soup kitchen, milk shake machine. Apply 85 Eagle St., Newmarket, or phone 707. *1w30

FOR SALE

For sale—Kindly range. Burns wood or coal. New fire-box lining. Has warming closet and reservoir. Apply Donald P. Smith, Queensville, phone 1903. *1w30

FOR SALE

For sale—No, we will give it away to the first rural school asking for it. Accumulated quantities of scrap paper suitable for scribbling or projects. Bring your own containers to take it away. And take the opportunity to bring in a copy of the school register for birthday club membership. The Era. *1w30

FOR SALE

For sale—1-ton truck. 1929 Chevrolet. In running condition. Cheap. Apply Peter Kowalenko, Kettleby. *1w30

FOR SALE

For sale—English style pram. Maroon color. Excellent condition. Price \$15. Apply Mrs. Percy Thompson, Holland Landing. *1w29

WANTED TO BUY

Wanted to buy—Hardwood trees. Standing. Also some dry wood. Hard or soft. Apply Era box 451. *1w30

WANTED TO BUY

Wanted to buy—Live poultry, especially fat hens, roosters. Top prices paid. Write to I. Balsky, 689 Shaw St., Toronto, or phone Lloydbrook 8201, reverse charge. *3w29

WANTED TO BUY

Wanted—Leghorn pullets that are laying and about five pounds in weight. Apply Silas Bennett, Queensville. *1w30

FARM ITEMS

Wanted—Dead horses and cattle. For free pick-up phone Newmarket 79. We pay phone charges. Gordon Young Ltd., Toronto, phone 44 3636. *2w21

FOR SALE

For sale—Purchased Holstein milkers and springers. Fully accredited. Blood tested. Also three H.O.P. bulls. Apply Robert C. Riddell, R.R. 2, Pefferlaw, or phone Sutton 30 r 4. *1w30

FOR SALE

For sale—Four-year-old mare, 16 hands, sound. Phone 313, Newmarket. *1w30

FOR SALE

For sale—3 work horses, 2 geldings and 1 filly. Will sell cheap. Apply Chas. Rye, Queensville or phone Queensville 601. *1w30

WORK WANTED

Work wanted—Experienced girl wants housework or other work. Apply to 133 Main St. between 6 and 7. *1w30

WORTH MORE

"Lend me five pounds, old man."

"Lending often spoils friendship, and ours is worth more than five pounds."

"Make it ten, then."

CHURCHES

CONGREGATIONAL-CHRISTIAN CHURCH

Pastor: REV. ARTHUR GREER
Sunday, Aug. 31, 1941
The final union services of this season.

SERMON SUBJECTS

11 a.m.—"THE OLD RUGGED CROSS."
7 p.m.—"THE HERESY OF PACIFISM."

God gave us the summer, and all the seasons in their turn. Let us not forget Him during the holiday season.

NEWMARKET GOSPEL TABERNACLE

12 Millard Ave.
(Just west of Main St.)
Pastor, Rev. L. R. Coupland.
Sunday, Aug. 31, 1941.

10 a.m.—Sunday-school.

11 a.m.—Morning Worship.

7 p.m.—Evangelistic service, preceded by song service. Special music.

Pastor will preach both services. Wed., 8 p.m.—Prayer and Bible study.

Sat., Aug. 30, 7:30 p.m.—Prayer, followed by Open Air meeting at Aurora (D.V.).

A cordial invitation extended to all.

ST. ANDREW'S PRESBYTERIAN CHURCH

Minister: REV. J. A. KOFFEND
During the month of August, the pulpit will be occupied by Rev. C. R. Plaskett of Toronto. No evening service during August.

Engagement

Mr. and Mrs. Ross Folkeard of Keswick wish to announce the engagement of their youngest daughter, Phyllis Adele, to Mr. Archibald Faulkner Robinson, youngest son of Mr. and Mrs. A. Robinson of Keswick. The marriage to take place quietly Sept. 1.

HELP WANTED

Help wanted—A baby's nurse. Write Era box 457. *1w30

Help wanted—Good plain cook for lodge. Year round if suited. State wage expected. Good home for right person. Write Box E, Island Grove. *1w30

Man wanted—For poultry and garden work. Steady job. Good pay to a good worker. Apply W. L. Kidd, 20 Court St. *1w30

MISCELLANEOUS

DISTRIBUTOR WANTED

For the best farm-feeder supply proposition in the country, backed by an old established and nationally known manufacturer. Applicant must be ready for field work and to handle volume. Opportunity unlimited for smart, aggressive man. A fast turnover proposition with a good margin. Capital required about \$3,000. Write Era box 452. *2w30

BIRTHS

Hunter—Bruce and Barbara Hunter (nee Farley) are happy to announce the arrival of their son, Robert Bruce, on Aug. 25, at York county hospital. Mother and baby doing nicely. *1w30

DEATHS

Brewer—Suddenly, at Newmarket, on Saturday, Aug. 23, Benjamin Thomas Brewer, husband of Laura Rowland, in his 62nd year. The funeral service was held from his residence on Tuesday afternoon. Interment Newmarket cemetery. *1w30

DEATHS

Robertson—At York county hospital on Monday, Aug. 25, to Mr. and Mrs. Frank Robertson of King, R.R. 2, a daughter. *1w30

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MISS IDA OWENS IS ON TWO WEEKS VACATION.

Miss Clara Peppiatt and Miss Doris Willis returned home last Sunday after spending two weeks vacation at Wasaga Beach.

—Mr. and Mrs. Abraham Shepard of Bethesda and Mr. and Mrs. Russell Monkman of Richmond Hill were visitors at the home of Mr. and Mrs. John Monkman on Saturday.

—Miss Gloria Peppiatt left on Tuesday for St. Michael's hospital, Toronto, where she will go in training for a nurse.

—Miss Bernice Peppiatt spent the weekend in Toronto visiting friends.

—Mr. Wm. Jelley of St. Catharines spent the weekend with his parents, Mr. and Mrs. Ray Jelley.

—Mr. and Mrs. Aubrey Bailey and children of Windsor were weekend guests of Mr. and Mrs. E. McElroy.

—Mrs. Percy Saunders of Toronto was a weekend guest of Mr. and Mrs. Fred Lusted, Sr.

—Staff-Sergeant Ernest McCaffrey of Camp Borden spent the weekend with his parents, Mr. and Mrs. J. J. McCaffrey.

—Mr. and Mrs. Fred Murray of Perrin, Que., returned home last Wednesday after spending the past month with Mr. Murray's sister, Mrs. D. R. McCann, and other relatives.

—Mr. and Mrs. R. S. Murray of Orillia, called on Mr. Murray's sister, Mrs. D. R. McCann, one day last week.

—Mr. and Mrs. Bruce Blizzard of Toronto spent the weekend with Mrs. Blizzard's parents, Mr. and Mrs. John Monkman.

—Mrs. J. H. Elvidge is visiting her nephew, Mr. C. W. Hollingsworth, and Mrs. Hollingsworth, Athens, for a couple of weeks.

W. I. PLAN FAIR

A special meeting of the Newmarket Women's Institute to make arrangements for the annual fair will be held on Tuesday evening, Sept. 2, at 7:45 o'clock at the residence of Miss Connie Roadhouse, 8 Queen St. W. Members are urged to attend.

NURSE WEDS R.C.A.F. MAN

The home of Mr. and Mrs. Arthur B. Little, Barrie, was the scene of a quiet summer wedding on Wednesday of last week, when their daughter, Grace Margaret, became the bride of Corporal John Roland Marrow of the R.C.A.F., Brantford, son of Mrs. John L. Marrow of Oak Ridge, and the late Mr. Marrow. Rev. H. A. Jamieson, rector of St. George's Anglican church, Allandale, officiated and the wedding music was played by Mrs. Charles Watson, Bradford, cousin of the bride. During the signing of the register, Mrs. Hugh Wallace of Barrie, sang.

The bride, given in marriage by her father, wore a floor-length gown of white net over taffeta, made with shirred bodice and sweetheart neckline. Her veil of silk net was held with a halo of pleated net and she carried orchid gladioli. Miss Dorothy Little was her sister's bridesmaid and wore a gown of lilac sheer, a full skirt falling from a wide yoke at the waist and long full sleeves. She wore a small hat to match and carried a bouquet of peach gladioli, blended with lavender. The groomsmen were W. D. Marrow of Toronto, brother of the groom.

Following the ceremony, a reception was held, the bride's mother receiving in navy figured sheer with white accessories and corsage, and the groom's mother in soldier blue sheer with matching accessories and corsage.

Leaving on a motor trip the bride wore a beige dressmaker suit with brown accessories and kofsky furs.

Mrs. Marrow was a nurse at York county hospital for a number of years and Cpl. Marrow is a nephew of Councillor and Mrs. Arthur D. Evans of Newmarket, and a former Newmarket boy.

LAVER-FARLEY

On August 9, by Father Baker, at Toronto, Doris Anne Farley, younger daughter of Mr. and Mrs. P. J. Farley, Arthur, to Leading Aircraftman Albert Laver, son of Mr. and Mrs. Thomas Laver, Orillia.

Mr. Laver was formerly employed with Loblaw Groceries, Newmarket, and Mrs. Laver with the Dominion Stores here.

YOU CAN ENJOY THE ERA

for only \$1.50 A YEAR BY SUBSCRIBING FOR TWO YEARS FOR \$3

(60c a year extra for postage in the U.S.A.)

The Newmarket Era

Two Newspapers in One

CARDS OF THANKS

Mrs. B. Brewer and family wish to thank their relatives and friends for their kind expressions of sympathy and beautiful floral tributes extended them in the recent loss of her husband and their father.

CARDS OF THANKS

Mrs. Wm. Morris and family wish to thank their many friends for their thoughtful interest and sympathy, also the kind neighbors for their assistance at the time of the recent loss of her husband and their father.

CARDS OF THANKS

Mrs. and Mrs. Frank Trusty and family wish to thank their friends and neighbors for their many kind expressions of sympathy and condolence during their recent bereavement.

CARDS OF THANKS

Save money by using Era classifieds more frequently. You will save time and expense, for Era classifieds will bring together buyer and seller, landlord and tenant, finder and loser.

Lorne Fletcher Tells About Bike Accident

(Continued from Page 1)

home from my last leave and that was in March. I had nothing to eat with the onion, not even salt, so I just ate it raw—poor onion, poor me. I wasn't crying at the time, but if you had seen the tears running down my map while I was eating that poor onion you'd have sworn I was crying. I think I would take a chance on eating a good strong garlic in the raw if I could get one. Day after day, week in and week out we see nothing but cabbage for a vegetable and while I am very fond of cabbage I hate this stuff that passes for cabbage over here. It tastes to me like green cedar bark.

Well folks, here it is Wednesday night, July 30. I intended to finish this letter last night, but I had a bit of tough luck yesterday afternoon. I was out road-testing a motor-cycle that I had just finished overhauling. I was doing about 40 and a chap riding another cycle came tearing out of a side-road smack into the side of my machine. I didn't ride any farther. I just took off and flew for about 50 feet and I can't say that I made a very good landing. They sent for a truck and believe it or not I got a free ride to the M. O.

I thought for a while that I had a broken leg, but I guess I am very lucky or perhaps your prayers for me were not in vain. Anyway, I got off with a badly sprained knee, ankle and finger and am minus a strip of skin from my hip to my ankle and although I am up and around o.k. with a bit of help I can't say that I feel so hot, but I will be O.K. in a few days when the soreness has gone.

Have you heard from young Herb yet? There were about 20,000 more Canadians arrived safely in this country in the last week and now I am wondering if Herb is somewhere over here. If he is you can bet your boots I will find him before very long. The regiment that Stan Lepard is in arrived safely in our camp this afternoon.

England, Aug. 4.

Just a few more lines to let you know I am well and I hope you both are well too. Well dears, it is a holiday today over here the same as it is at home, but instead of giving it the name of civic holiday it is called bank holiday. Well folks, my leg is doing nicely, although it is still pretty sore. Have you had any word from Herb yet? I was talking to a few of the boys that came over last week and they told me that the outfit he is in is still in eastern Canada.

I went to a wee church in the town last night. It was some kind of a mission, I just forget the name of it, but the preacher sure was a live wire, another Clayton Kidd. It was the best sermon I have heard since before I left home, and it sure took my thoughts a long, long way from England and back a good many years. I wish you could have seen the faces of the people in this little mission as they stood singing, "Lead Kindly Light amid the encircling gloom."

After being here as long as I have and knowing just what they have to put up with, bombings, blackouts, all things rationed and things like that without number, it sometimes makes me wonder just how they are able to sing any more, but they do and just to look at them and watch their faces, you know straight away that they are Christians and are singing with heart and soul.

I will be back there again next Sunday night if we are still in this camp. I hate going on our own church parades. I dislike our padre very much. His sermons are so cut and dried and dead I will do almost anything for an excuse to miss hearing him and at that I haven't been on our church parade since last January, but I guess they will be catching up with me one of these days and then I will have to go.

I sure hope we have something good for supper as I sure am hungry and it is almost supper time. I have just come back from supper and it wasn't so hot. We had wonder meat, raw cabbage, cake, bread, margarine and tea. This wonder meat is something all ground up. It doesn't taste like beef or pork. It has a taste all its own. The reason it is called wonder meat is, you get your share of it, sit down and start to eat it and wonder what kind it is.

DR. EDWARDS TAKES COURSE IN OTTAWA

Capt. J. C. R. Edwards, medical officer at the military training camp, has been in Ottawa for the past week and will be there for a month longer taking an army medical course. Dr. F. G. Pin of Keswick is at Dr. Edwards' Main St. office daily and is looking after Dr. Edwards' practice.

MYSTERY UNVEILED

A man looking at some neckties tossed one or two aside contemptuously. Lingered after having made his purchase, he noticed that the clerk put those he had so positively rejected in a separate box.

"What becomes of those?" he inquired.

"We sell them to the women who come in here to buy ties for men."

YOU'LL COIN MONEY WITH THESE SAVINGS

At BRUNTON'S

Do your "Labor Day" shopping early - Phone 32

STORE CLOSED ALL DAY MONDAY

GROCERIES

SUN-ERA PUFFED WHEAT 2 1/2 lbs. 27c
MONARCH FLOUR 2 1/2 lbs. 81c
"THRIFT" SOAP FLAVES 35c
CUBES OR SHREPPED WHEAT 23c
PUPE CANADIAN HONEY 51c
OLIVE OIL & CUCUMBER TOILET SOAP 10c
ASSORTED SWEET FANCY BISCOTS 15c

DRY GOODS

CAMPBELL'S TOMATO SOUP 15c
EAGLE BRAND CONDENSED MILK 17c
"EMPIRE" ORANGE MARMALADE 23c
RINSO OR LUX 7c
LUX TOILET SOAP 11c
KELLOGG'S BRAN FLAKES 25c
HEINZ KETCHUP 19c
"RED ROSE" COFFEE 29c
"CHAMPION" DOG OR CAT FOOD 17c

SHOE DEPARTMENT

Women's white and sport summer shoes clearing \$1.50 pr.
BROKEN STOCK - SIZES AND STYLES

W.A. BRUNTON

FREE DELIVERY PHONE 32

Several Properties Bought; Some Leased

A number of property changes in the town and district are reported to The Era this week by E. A. Boyd, Newmarket realtor.

Mr. and Mrs. Frank Travis have purchased the house and lot at 44 Eagle St. from Mrs. Voelker. The house was taken over on Aug. 1 and is being remodelled. The new owners expect to turn it into a duplex.

Derb. Hartford has purchased lots 94 and 95 on the north side of Eagle St. from Fred Hartley.

Dr. T. E. Kepp, Toronto mining engineer, has purchased the farm, lots 15 and 16, on the third concession of East Gwillimbury, formerly owned by Dr. W. S. Alexander, and now occupied by Mr. and Mrs. Ethan Haigh, with possession on Aug. 20. Dr. Kepp has started to modernize the buildings.

The W. G. Lloyd farm on lot 6, concession three, North Gwillimbury, has been sold to Thos. Lowndes, who took possession about Aug. 1.

Lot 34, concession six, East Gwillimbury, the farm formerly owned by the Shilton estate and occupied by Jos. Hunter, has been sold to Mr. and Mrs. Fred Sheatz of Toronto, with possession on Sept. 1.

The Henry Dene farm of 50 acres, part of lot 21, concession three, East Gwillimbury, has been sold to Mr. and Mrs. Gordon Stevens, formerly of Pine Orchard, with possession at once.

Mr. Bette of the Continental Paint Co. has leased Mr. McKee's house at 60 Timothy St. and moved in.

DOWN THE CENTRE

We saw a FREAK PLAY at Richmond Hill the other night when Dykes sent a pop fly midway between first and the home plate. Tommy Rock, the Barrie catcher, sped for it, while Eli Crawford, from first, Rock took the ball on the run and could not hold it, the pill hopping out like a cork to nestle, where? You've guessed it. Right into the mitts of Crawford. Len Simmons, the Aurora mentor, shook his head and murmured to Ross Smith "How can you lose?"

MORRIS HINES, the Barrie first nacker, missed the final two games through influenza, while Ivan Gracey moved to north-east Ontario. Crawford, however, filled in capably at first. JIM CLEARY missed the finals for Richmond Hill, as did John Mabey and both boys, while not indispensable, were certainly missed. EARL MARSHALL, is about now and his arm is progressing nicely. Next year he'll probably want to get

back in the game again. His mates' triumphs were a fine recovery present for the popular Earl.

RETIREMENT, except for a few exhibition games, faces the new crowned champions. While all desired to go into the provincial playoffs conditions made it a practical impossibility. The Collegians would have given the league strong representation and we think they would have a real chance to duplicate the '32 Ontario triumph of their famous townsmen, the Roxy Aces.

TEDDY BENNETT was the one Richmond Hill player, along with Tim Saul, who stood out in the playoffs. A long and honorable career by Bennett was enhanced with his fine pitching and fielding. Cause, however, had him hand-cuffed at the plate, and his blows, which were the real reason for Aurora's elimination, were strange-silent.

WE GUESSED wrong, but after seeing the Hill come with a rush at the close of the season it looked as if last season's triumph might be repeated. The fighting heart, which always characterized the Ryan clan, was sadly missing. After the first whitewash they hadn't much ginger left. Bob Miller, who we thought, would be at top form, was scoured when the playoffs came and wasn't given good support.

OWEN JOHNSTON, a member of the Tigers a few years back, was in town last week looking the picture of health. Owen, after a fine season with East York, was a regular morning glory here. For one thing he lacked condition and psychologically was not at playing par. He looks a different boy now and last season played Junior T. H. L. in fine style. He has one more year in junior and wants to have a chance to prove himself to Aurora fans. He can, of course, easily qualify here under the residence rule and undoubtedly will be given a chance to make the grade if the local juniors decide

to operate again.

JACK "BUSHY" GIBBON, the former Newmarket Redman, has been reaching the headlines along with his brother, Elmer, for their work on the infield of Webber juniors, hardball champions of the North Toronto junior league and Toronto city finalists by virtue of their win over Strollers from Greenwood Park. Jack can also catch, while his brother hurls a pretty neat effort.

BARRIE COLTS are already organized for the coming hockey season, with Chetale and company returned to office. The Colts really made some money last year, but we don't think the profit end was made on the ice, but by dances and raffles. At any rate they paid \$500 off in back liabilities, which should entitle any executive to re-election. Judging by the recent exports, if a good team is to be led in Barrie, considerable importing will be necessary.

AGINCOURT are champions of the Markham-Scarboro softball league, eliminating the highly-fancied MARKHAM ACES in the first round and then taking on Cedar Grove, who had previously put out Unionville. This league, we understand, is on a par with the Lake Simcoe league, so possibly a playoff series to settle the county championship might be arranged.

We saw DEL BEAUMONT a few weeks ago looking bronzed and fit in his native Glen Williams, where he is spending the summer and working in his uncle's mill. Del will be back to school again in Toronto and hopes to be with the local juniors again. However, he'll have a tryout with Marlboro Juniors first. Beaumont would be a mighty welcome in an Aurora sweater, for besides being an A1 player, he was easy to handle and well liked by his team-mates. He was among the top three scorers in the league. He is ticketed for delivery to Toronto Maple Leafs if, as and when he catches the approval of the Leafs' board of strategy.

AURORA in normal times would be the scene of the NORTH YORK INTER-SCHOOL FIELD DAY this fall, by rotation. Last year the school dropped competition for the Eckhardt trophy, a move which to most people had no real time significance. Individual field days were all held in each school and the lack of central competition somewhat dimmed secondary school sports. This year, along with all the pupils at the four schools, and we suspect most of the teachers too, we would like to see the meet resumed. It didn't take up a great deal of time and if necessary could be held on a Saturday. We urge the staffs at the four schools to seriously consider the question, before making a snap decision. It doesn't matter if the standard of competition is lowered a bit. The main thing is to carry on as in peace time and give the kids and the public a deserved break. With bombs falling over England sporting events go on just the same in the Old Land, although perhaps on a more moderate scale.

HILL JELLEY is currently working in the vicinity of St. Catharines and is said to be likely to stay there for junior hockey. Jelley, a



HILL JELLEY

four-star track man, would have been ripe for inter-school honors if the inter-school meet was held. His departure would just about be the last straw to the already depleted ranks of Newmarket junior Redmen. Charlie Holmes, now located in Stratford, and who naturally has his finger in the hockey pie, is interested in seeing Jelley locate in one or the other of Stratford or St. Catharines. Hill is capable of earning a berth with either team, or if he comes back home he will be received with open arms by Aurora or Newmarket.

CONGRATULATIONS to the Barrie Examiner sports staff. They tied for first for the best sports page among Canadian weekly newspapers. Already Brother Walls is paying a new hat and for what the same fellow has done for sports in the Simcoe centre it might be a nice idea for Charlie Chetale, Terry Robinson, Ross Smith, Sam Stranman and some of the others to chip in and buy a new topper. Guess we'll just have to bear down a little harder this year, but then, we haven't a page, only a column.

UPPER SCHOOL RESULTS see Harvey Fingold, Bob Burton and Fred Pugeley of the championship Aurora high school basketball team lost to Norm Johnson's team, Bill Walker, who was out of action through illness most of last year, is another all-around athlete to leave. Most serious loss is of course HOWARD FOLLIOTT, who was senior track champion, captain of cadets and a member of the basketball, soccer and hockey teams. Ducky Davis, of the younger athletes, will be lost to Stouffville, where his family have moved, but on the whole exams hit Aurora more lightly than most years, as most of the standout athletes were in lower forms. There is good ma-

STOUFFVILLE PUBLISHER IS WED



Mr. and Mrs. Charles H. Nolan are pictured above following their marriage on Aug. 9 at Markham. The bride is the former Miss Anne Williamson, and taught school at Richmond Hill and Armitage. She is the daughter of Mr. and Mrs. Garnet Lee Williamson and the groom is the son of Mr. and Mrs. Albert V. Nolan of Stouffville, and is assistant editor of the Stouffville Tribune.

Pottageville

Mr. and Mrs. Frank Woodhouse and daughter of Norval called on Mr. and Mrs. R. Rose on Monday last week.

The regular meeting of the Ladies' Aid was held at the home of Mrs. Burt-Gerrans last week. The ladies sewed patches together.

Mr. Fred Shaw of Toronto was home over the weekend with his parents, Mr. and Mrs. Clare Shaw.

Master Donald Pettit of Kirkland Lake is visiting his uncle and aunt, Mr. and Mrs. Stanley Proctor.

Misses Betty and Dorothy Naylor have returned home after holidaying with their sister at the lake.

Mrs. Cutting is improving slowly. Her daughter, Hattie, is home on holidays looking after her.

Mr. Roy Emmerson of Toronto was home over the weekend.

The Sunday-school held a corn roast on Saturday evening in Mrs. Cutting's bush. There was a nice turn-out. Music was supplied by the Stone family.

Miss Martha Hamby of King is holidaying with Mr. and Mrs. Harry Gould.

Miss Doreen Funnell was home over the weekend with her parents, Mr. and Mrs. Arthur Funnell.

Miss Jessie Weedon is holidaying with friends in Toronto.

Mr. and Mrs. William Hughes of Toronto called on Mr. and Mrs. John H. Archibald on Saturday, and their son, who has been visiting Mr. and Mrs. Archibald, returned home.

Miss Betty Burt-Gerrans and a girl friend of Toronto spent the weekend at the Burt-Gerrans cottage.

Mr. and Mrs. Thomas Maughan, Mrs. Maughan's mother, Mrs. Smith, and Mrs. Hillard of Toronto spent the weekend at the Maughans' summer cottage.

Miss Helen Karn and a girl friend from Toronto spent a few days at the home of Mr. Wm. Ramaika recently.

Misses Adele and Laura Ramaika, who have been spending their holidays at their home here, returned to Toronto on Friday.

John Mitchell has been busy for a couple of days repairing the windows at the school, which were badly damaged early in the season.

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Mr. and Mrs. Oliver Emmerson and boys of Nobleton called on Mrs. Emmerson's parents, Mr. and Mrs. John Jarvis, on Sunday.

Mr. and Mrs. Wm. Walton and family spent the weekend with Mrs. Walton's parents, Mr. and Mrs. Thomas Williams.

Misses Nancy and Shirley Kaiser and Mr. Wm. Kaiser have been holidaying with their grandparents, Mr. and Mrs. Erickson.

Mr. and Mrs. Albert Burgen, and Mr. and Mrs. Norman Burgen, of Toronto, called on Mr. and Mrs. Thomas Williams on Sunday.

Mr. and Mrs. Wm. Hughes visited Mr. and Mrs. Harry Shanks on Sunday.

Vivian

Mrs. W. Wrightman spent a few days last week in Toronto.

Miss Bernice Cutler has returned from a motor trip to Timmins.

Mr. Wilfred Cutler of Ottawa is home for a couple of weeks.

Robert Johnson was the speaker at the Young People's meeting on Wednesday evening, Aug. 20. He gave a short message on John 3: 14, 15. Lawrence Needler presided at the meeting.

Lloyd Grose led in the singing of some choruses and offered the opening prayer. A lovely reading was given by Paul Johnson and the meeting was closed with prayer by Garfield Brown.

Mr. John Mitchell had charge of the Friday evening prayer meeting.

Quite a number gathered for the open-air meeting in Mount Albert on Saturday evening. The group plans to hold a meeting in Aurora next Saturday evening.

Quite a number from here attended the baptismal service on Sunday afternoon at Sinclair's pond, Franklin, where two candidates from the Mount Albert church were baptized by their pastor, Mr. A. Cox. A large crowd gathered and witnessed the baptism. Special vocal and instrumental music was provided by friends from Toronto and a splendid message on baptism was presented by Fred Gibson, a young student of "Bob Jones College."

The Sunday evening service here was well attended and the pastor, Mr. Rowan, brought another fine gospel message.

Rev. K. Cutler of Camp Borden, Gnr. Cyril Cutler of Hamilton, Miss Helen Cutler and Miss Dorothy Latter spent the weekend at the home of Mr. and Mrs. P. Cutler.

Mr. Geo. McCormack accompanied by relatives from Toronto, motored to Thornbury, Ont., on Sunday to visit Mr. McCormack's daughter, Mrs. Smith.

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Mr. and Mrs. Wm. Hughes visited Mr. and Mrs. Harry Shanks on Sunday.

Miss Margaret Fuller of Schomberg is holidaying with Miss Marion Dove.

Mrs. Leonard Evans and family spent a few days at the home of Mrs. Brecon recently.

RAVENSHOE

BARN BURNS, GRAIN AND HAY ARE LOST

Rev. Gordon Lapp delivered a fine sermon on Sunday morning at the United church, his subject being, "The church, the body of Christ."

Wm. Abbs' barn burned down last Thursday evening. Having threshed two days before, his grain and hay were a total loss.

Mr. Stewart White and family had dinner with Mr. and Mrs. Wm. King on Sunday.

Mr. and Mrs. Merton Rutledge spent the weekend with their daughter in Madoc.

Mr. Albert Cole is able to be out to church again on Sunday after his accident, when he was thrown off a sulky plow, breaking his arm.

Quite a few from here are attending the exhibition this week.

A good rain on Monday morning provided moisture for the wheat ground. Wheat seeding will be in full swing next week.

Next Sunday being still within the month of August, although the last day of the month, service at the United church will be in the morning at 11:30, standard time. Sunday-school is an hour earlier, at 10:30 a.m.

SCHOMBERG

BORDEN SOLDIERS PUT ON CONCERT PROGRAM

Mr. Kenneth Sutton spent Friday and Saturday in Toronto visiting old friends, before returning to his duties at Sudbury.

Mr. and Mrs. Lister and family visited with Mr. and Mrs. W. L. McGowan at Lak. Simcoe.

Mr. and Mrs. Percy Kitchen are being congratulated on the birth of a son on Saturday, Aug. 23.

Miss Eva Carr is spending a week with her parents and sister, Mrs. J. Foran, here.

Miss Eileen Ferguson is visiting with Mrs. E. Jordan at Barrie.

Mrs. E. Leithwood has returned home after spending the summer months with friends at Midland.

Miss Noreen Stonehouse of Preston is visiting her cousin, Miss Lois Stonehouse, for a week.

Mr. and Mrs. H. Wood entertained Mrs. A. Winters of Lloyd-Town, Mr. and Mrs. G. Fox of Toronto and Mr. and Mrs. E. Jordan of Barrie on Sunday.

Mr. and Mrs. J. Donnan of Tottenham called on Mrs. W. McKinley on Wednesday evening.

Mr. and Mrs. R. Archibald of Tottenham and Miss K. Porter visited Mr. Archibald at King on Sunday.

Mr. and Mrs. W. Aichison and family and Mrs. W. McKinley and Della were the guests of Mr. and Mrs. Jos. H. Rogers on Sunday.

A very successful concert and sale was held last Wednesday evening, Aug. 20, under the auspices of the Horticultural Society in aid of the Red Cross. The ladies gave supper to 25 soldiers from Camp Borden, who afterwards put on the program which was enjoyed by all and it was followed by the sale and dance. The proceeds amounted to well over \$200, which was turned over to Red Cross work.

Snowball

The Sunday-school picnic to Wilcox Lake will be held this Friday afternoon. A truck has been arranged for to convey the children to the picnic grounds.

Mr. Albert Barr spent Sunday with Mr. Walter Robinson of Whitechurch.

Mr. Douglas Harrison and a friend were Sunday evening guests of Mr. and Mrs. Raymond Haimes.

Mr. Charles Storey of Montreal has been visiting friends in this vicinity for the past week.

Threshing is the order of the day in this locality.

Mr. and Mrs. Kennedy and daughters, of Vineland, New Jersey, have been visiting Mrs. Kennedy's brother and sister-in-law, Mr. and Mrs. Ernest Copson.

Mr. and Mrs. Fred Hambleton, Freda and Wayne, of Newmarket, called on Mr. and Mrs. Harry Mills last Friday evening.

Mr. and Mrs. Owen Barr and Margaret Rose were supper guests on Sunday evening at the home of Mrs. Barr's grandmother, Mrs. T. K. Ferguson, of Aurora.

Mrs. Ernest Copson motored to Toronto last Thursday, taking her nephew, Willard Duff, back to his home after he had spent holidays here.

Miss Beth Copson is spending a week with Mr. and Mrs. John Morning of Aurora at their new summer home at Pine Hills.

Mr. and Mrs. Percy Kerr of Newmarket were Sunday guests at the home of Mr. and Mrs. Farren.

Mr. Clifford Cunningham of Toronto, who has spent the holidays with relatives in this vicinity, returned to his home this week.

Mr. and Mrs. Albert Badger and Mrs. James Badger and Mrs. John Morning attended the funeral of the late Mrs. Eli Hollinshead at King on Sunday afternoon.

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Eversley

Mrs. Frank Armstrong, nee Mildred Neill, motored to Owen Sound on Sunday afternoon to meet her husband, Captain Armstrong, when his boat was due to dock there early Monday morning. Misses Jessie Gellatly and Ethel Ferguson accompanied her and enjoyed the drive.

A new fence now graces the grounds of Eversley church. It is of woven wire in green. The cemetery and grounds are kept neat by Mr. Bridgeman and James Tawse.

Eversley W.M.S. met at the home of Mrs. Arthur Bovaird on Wednesday afternoon. Mrs. Chas. Egan gave a very interesting talk on the life of Dr. Goforth of China and Mrs. McClure gave a true or false Bible quiz.

With the apple trees standing

empty around it, the crab-apple tree at Scots Wha Hae towers above them all, laden to the highest tip with gleaming red crab-apples. This writer advocates making all use of crab-apples this year in view of the scarcity of apples and other fruits. Plenty of crab-apple jelly, jam and canned fruit will prove very acceptable next spring.

Stuart Brammer, brother of the late Capt. Bruce Brammer, who was one of the Canadian boys killed in the crash of the clipper plane in England, when he was headed for home after his third trip ferrying bomber planes to Britain, has signed up to take his brother's place.

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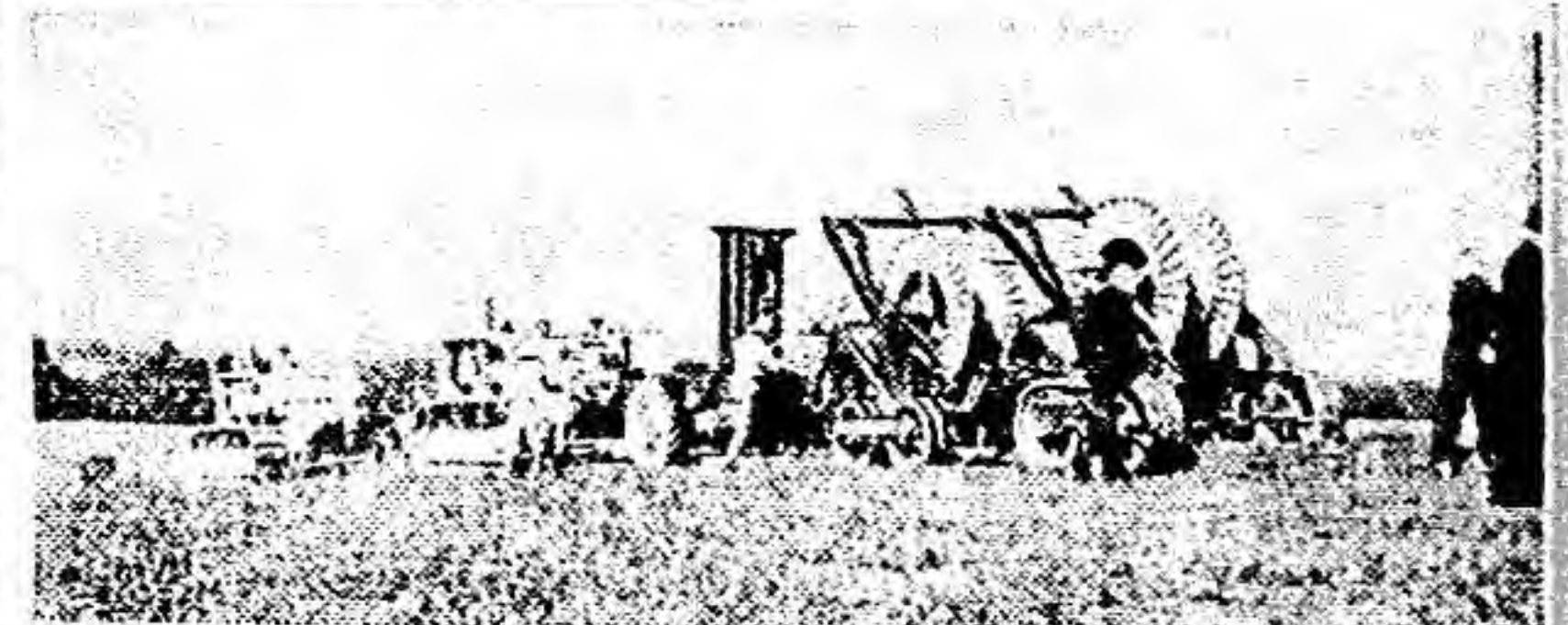
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The March of Science



DEVELOPMENT OF CABLE MAKES TELEPHONE LINES STORM-PROOF

Storm-proof telephone lines with all wires enclosed in cable are now being built across the continent! The first all-cable transcontinental route is just being completed by the laying of cables underground from Omaha to Sacramento, California. The cables are buried by means of ploughs drawn by powerful tractors, so that the ditch is dug, the cable laid, and the earth filled in at the same time. Cables provide many more voice paths than open wire lines and also ensure protection from sleet-storms, worst enemy of telephone communications.

The development of cable provides one of the outstanding examples of the importance of research in the telephone industry. From the earliest years of the telephone, the advantages of enclosing wires in cable were appreciated, but many difficulties had to be overcome before a practical cable could be produced. The method of experiment, of carefully testing every possible way in order to select only the best, and of continued effort

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Prompt service anywhere

Cedar Springs

Friends are pleased to see Mrs. Will Hamilton improving in health. Wilford Ley is spending a week with his uncle in Richmond Hill. Miss Isabelle Moulds has been spending a couple of weeks in Toronto. Mr. and Mrs. Percy Brown spent Monday in Markham. Miss Emeline Ley spent the weekend with Miss Marion Cryderman, who is working at Mrs. M. Munro's. Mr. Fred Norton was home for the weekend. Mr. and Mrs. Malcolm Cryderman and family spent Sunday up north.

Keswick

Services at the United church last Sunday were especially well attended in the morning. The guest soloist was Mrs. Bissell of Orchard Beach. Among the visitors noted at these services were Mrs. Connell Marritt of Toronto at the morning service and Mr. and Mrs. Leslie Stephens at the evening service. Services next Sunday in the United church will still be at daylight saving time, at 11 a.m. and 8 p.m. The morning service will be suitable for Labor Day. For the evening the minister has chosen as his sermon subject: "God save the King! God save the people!" Miss Phyllis Storer of Toronto was a recent guest of Mrs. Gordon Lapp. Miss Bernice Forsyth of Toronto is the guest of Mrs. Clayton Purdy at Craignair Beach and attended church on Sunday. Mr. Sam Pegg is ill and friends hope for an early recovery. Mrs. Whipple and Dick of Pennsylvania are visiting at Mrs. John H. Prosser's. Mr. and Mrs. O. M. King spent the weekend in Toronto. Mr. and Mrs. George White and Dorothy spent the week at Brighton, Ont. Try Era printing for quality and satisfaction at the lowest prices.

Join the Birthday Club

Name (print)
Address
Age last birthday Birthday
Signature of parent or teacher

BIRTHDAY CLUB

Birthday congratulations this week to:
Ruth Kaffer, Newmarket, nine years old on Tuesday, Aug. 26.
Bobbie Stickland, Newmarket, nine years old on Tuesday, Aug. 26.
Patty Patrick, Newmarket, seven years old on Saturday, Aug. 30.

Join the birthday club and get your friends to join. Fill in the coupon above and you will receive birthday congratulations in The Era when your birthday comes around.

MOUNT PLEASANT

RAIN SLOWS UP
THRESHING OPERATIONS

Threshers are having some difficulty in getting the threshing done, owing to so much rain and so many farmers wanting to stook thresh. A good policy would be to garner into the barn while the sun shines.

Mr. and Mrs. Wm. Moulds and Mrs. Geo. Moulds had Sunday dinner with Miss Iva Stiles.

Mr. and Mrs. Hugh Elliott of Agincourt visited at Mr. Robt. Stiles' on Sunday.

Master Roger Davidson, son of Corporal Glenn Davidson of Toronto, is spending two weeks with his grandparents, Mr. and Mrs. Robert Davidson.

The Mount Pleasant picnic, which had to be postponed last week, is to be held Saturday afternoon at Jackson's Point.

Mr. Claude York spent the weekend in Toronto with Mr. Donald Scorgie and also attended the exhibition.

Mr. Donald Scorgie of Toronto, a student who has completed his two months on the farm of Mr. Bernard Davidson, returned to Toronto on Friday.

On Sunday, Sept. 14, the harvest home services will be held in the Mount Pleasant church.

ZEPHYR

RETURNS HOME AFTER
ABSENCE OF 50 YEARS

Mr. Wm. Myers of Dauphin, Manitoba, is visiting friends and relatives around Zephyr this week. It is 50 years since Mr. Myers was last before.

Flt. Sgt. J. W. B. Rynard and his wife, of Brantford, spent a few days at their home here.

Mr. and Mrs. H. Pickering, Mr. and Mrs. Chas. Pickering, Mr. and Mrs. I. B. Law and Mary attended the funeral of their nephew and brother, Mr. Carman Pickering, in Cochrane last Friday.

Mr. and Mrs. H. MacKeown and Mr. Ted Myers spent Sunday with Mr. and Mrs. Tilman Myers.

Mrs. J. Kearns and daughter, Dorothy, who had been with the former's parents, Mr. and Mrs. Myers, for several days, returned to their home in Toronto on Sunday.

Mr. and Mrs. J. Galbraith and Miss J. Madill spent the weekend at Waubesa.

Virginia

Mr. and Mrs. Henry Lyon and son, Bruce, of Zephyr visited Mr. Lyon's brother, Mr. Thomas Lyon, last Sunday.

Rev. N. S. Anderson, former pastor of the United Church here, Mrs. Anderson, Ruth and Donald, who are now stationed at Stoney Creek, visited Mrs. Walter Rae and Mr. and Mrs. James Rae last Monday, and left on Tuesday for Guelph.

Mrs. G. Arnold visited Mr. and Mrs. Jack Arnold and family in Sutton for a couple of days last week.

The Women's Institute met at the home of Mrs. Moberly Matt last Wednesday and quilted three quilts for war work.

Mr. Carl Carpenter of Big Bay Point was visiting friends in this community one day last week.

Mr. and Mrs. Wesley Lyons visited at the home of Mrs. Jack Arnold last Thursday evening.

Mrs. Lyons brother, Pto. Jack Arnold, left that evening for New Brunswick, where he is now stationed.

Mr. and Mrs. S. Burgess and family of Toronto visited Mrs. Burgess' mother, Mrs. Edward Arnold, last weekend.

Holt

A number from this vicinity are attending the C.N.E. in Toronto this week.

Jack Couch had the misfortune to have one of his fingers badly cut while working at the Office Specialty Co., Newmarket, recently.

Miss Reeve Gambrell of King City spent a few days last week with Miss Maud Knott.

Rev. and Mrs. N. F. Perry are attending conference at Frank-

NORTH GWILLIMBURY
Red Cross Branch Has
Tea At Lakeshore

Despite the inclement weather on the day of the tea sponsored by the North Gwillimbury branch of the Canadian Red Cross Society, which was held on the lovely lawns of Mrs. Walter Eves' and Mrs. Powers' summer home at Keswick Beach last Thursday afternoon, the event was highly successful.

The guests were received by Mrs. Eves and Mrs. Powers, assisted by Miss A. MacMillan, sister of Reeve Ross MacMillan, and Mrs. Wm. Vail, president of the branch. Miss Myrtle Lloyd of Toronto was treasurer for the afternoon.

Mrs. Frank Marritt, Mrs. Percy Winch and Mrs. Francis Morton were in charge of marmalade and flags. Fortunes were told with tea leaves and cards by Mrs. Atchison, Mrs. Hand, Mrs. Benson and Miss McKay. Small tables, gaily centred with flowers, were in the charge of the tea-room committee, Miss R. Van Norman, Miss E. Gilroy and Mrs. P. Mahoney, assisted by others, while at the beautifully arranged centre table Mrs. C. E. Fockler of Maple, Mrs. L. A. Howard of Orchard Beach and Toronto and Miss I. Stiles, presided.

Pantry arrangements were capably looked after by Mrs. D. M. King, Mrs. O. Huntley, Mrs. W. E. Morton, Mrs. S. Tomlinson and Mrs. Martin.

The guest speaker, Miss White, better known to many as "Bride Broder" of the Globe and Mail, was introduced by Mrs. Vail and presented a stirring word picture of the sacrifices of the British women, and urged Canadian women not to count the cost, but to save, give and work to their utmost, in order that these sacrifices shall not be in vain.

Rev. Gordon Lapp very pleasingly thanked Miss White on behalf of those present and voiced appreciation for her wonderfully fine address.

Much praise for the success of the afternoon must be accorded Mrs. W. Davison, the convener, who worked untiringly for it.

The lucky number for the exceedingly useful and beautifully made wool winder, made and donated by Mr. and Mrs. Powers, was won by Mrs. Travers of Toronto. These tickets were under the supervision of Mrs. Neil Shortreed and Mrs. J. Grant of Orchard Beach. The lucky admission prize, a pretty tea cosy donated by Mrs. D. Startup of Orchard Beach, was won by Miss Ruth Mary Winch, who had assisted during the afternoon.

Other articles, donated by Mrs. Harvey of Toronto, were tea towels, won by Mrs. Davison, and a length of gaily patterned material, by Mrs. W. Eves. The gratifying sum of \$51.70 was realized, this being for the Red Cross Bomb Victims' Fund. The committee were grateful to everyone who in any way assisted with the event.

Pine Orchard

Mrs. Brown of Newmarket and Mrs. Bruce Lloyd and daughter of Fort Frances visited at the home of Mrs. Will. Reid last week.

A couple of friends from Toronto are visiting Mr. and Mrs. Charles Brandon, Jr. for a week. Mr. Fred Allan and Miss Vesta Braker of Windsor visited Mr. and Mrs. Russell Allan and Miss Aleta Widdfield over the weekend.

Mr. Leon Wagg visited his brother over the weekend at Hartman.

Mrs. Will. Reid, Miss Helen Reid and Mrs. Sam Gibney visited Mr. Harvey Gibney of Holt Sunday evening.

Jackie Sproston is visiting in Toronto for a week.

Misses Florence and Bernice Lundy are visiting Mr. and Mrs. Wesley Lundy.

A number of people attended the funeral of Mr. Alex. Stewart of Jordan. Burial was made in Toronto.

Mrs. Morley Andrews and Miss Hilda Andrews spent the weekend with Mr. and Mrs. Gordon Stevens.

THE POWER OF THE PRESS

Thursday I lost a gold watch which I valued very highly. Immediately I inserted an ad in your lost-and-found column and waited. Yesterday I went home and found the watch in the pocket of another suit. God bless your paper!—Wall Street Journal.

ford this week.

Mrs. John Bambridge returned Saturday after spending two weeks with her sister, Mrs. Robt. Moore of Newmarket.

Mr. and Mrs. Milton Gibney and Lorne spent Sunday with Mr. and Mrs. Albert Boake of Stouffville.

National
UNITY
And The Quebec Problem

By Cameron Macdonald,
Aurora barrister
(Editor's Note—Mr. Macdonald, of course, expresses his own views and not those of The Era in the following article.)

The real origin of the Quebec problem in relation to national unity is to be found in the policy decided upon by the powers that were in the days following the defeat of General Montcalm upon the Plains of Abraham.

This may seem like going a long way back, but it is necessary to do so, as it is in those days that the present policy of unnecessary conciliation and shameful capitulation finds its root. The reasons leading to the formulation of that original policy were those of humanity and toleration. But unfortunately this was one occasion upon which vision and foresight of extremely long-seeing quality were required to see the needs of true humanity. Such foresight was perhaps almost impossible at that time.

Canada was then almost entirely a French colony, in language, manners and customs, in spite of the recent conquest, and its boundaries as far as actual permanent population were concerned, encompassed a very small area, compared to political Canada as we know it today.

Until the time of the American revolution, and the resultant flood of loyal emigrants to Canada, particularly to the present province of Ontario, the picture seen by all was of a small fur-trading colony of conquered French along the River St. Lawrence, and the whole of the United States of the present day, and a good deal more, as the natural expansion ground for British colonization.

With such an image in the mind's eye of the British government, and that of the governor of Canada, it did not naturally seem an unnecessarily cruel and arbitrary thing to deprive the conquered French-Canadians of their own customs, and especially of their own language.

If, however, the authorities had done what any other conqueror, including the French themselves, would have done, how vastly different the results in the long run would have been. That, praise be, is not the British fashion, and in spite of everything, in spite of the ghastly mess our great dominion is in today by reason of the lack of education and the minority consciousness of the people of Quebec, let us still be grateful to the Power on high, that it is not the British fashion.

But, if at the time of the conquest, the French language had been completely abolished, and complete system of English speaking and teaching schools set up, within 25 years the language of Quebec would have been English, not French, and her blood as much one as the other within but little longer. And by this time a naturally French-speaking person in Canada would be as rare as the Scotsman who speaks only Gaelic with ease.

The establishment of schools would have had another result. A Quebec in which the rank and file, as opposed to the actual small number of French-Canadians, were decently educated.

This, together with the fact that in a Canada speaking only English, but in other respects treated uniformly with the toleration and kindness of the British rule, in two short generations would have seen a Canada in which no one thought of themselves either geographically or politically as being of French or British stock any more than the population of the rest of the dominion divides itself between English, Scottish or Irish.

Such, however, was not the course of events. Therefore, what can be done about it now?

First of all, let me say clearly and definitely that I am not in this matter holding any brief for any political party, as both have committed the same error. I speak merely from what I believe is a common-sense view of the matter.

I say we should do now what we failed to do then. Make English the only state language, and the dominion parliament an unwilling house. We should establish compulsory education to the same extent in Quebec as in Ontario and the other provinces, and see that English is taught in the schools.

Everybody is afraid to do this. But if either any party were to come out "flat-footed" and say as part of their policy that Quebec was only one province of Canada, and must conform to the others, there would be enough support from all party voters to enable it to be done. And if both parties made that their common policy, thereby removing it from the issue of politics, we should no longer have to pussyfoot around Quebec to see that she has her rubbers on when she went out in the rain and tucked up her little toes at night, as she could no longer play one against the other.

There is no use blinking our eyes to facts. There is no sense in saying such a course of action is too drastic, because we have evidence around us everywhere that it is not. When we get to the point where five Ontario children, scheduled to speak over the air on the occasion of a Canadian holiday of British origin, children who were brought out of the "valley of the shadow" by British money and have been kept in luxury ever since on the same money; when those children, I say, at the moment of the broadcast, refuse to speak English, "because it is not nice" to speak English, we need seek no further!

But a matter of still greater material significance is also before our eyes. What is our country, which is also the country of the people of Quebec, is in the throes of a mighty war, the most awful and terrible war in the history of the world and human kind since the Neanderthal almost extinct human race, when we should be fighting heart and soul for our

LeRoy Toll Presents
Travelogue at Camp

LeRoy Toll, youthful Canadian adventurer whose thrilling hike through the jungles of South America several years ago brought him world fame, presented an exciting travelogue at Camp 23, Newmarket, on Tuesday.

The son of Rev. S. L. Toll, Lon-



don, Ont., LeRoy Toll is giving up a two-week holiday in order to entertain troops at a dozen Ontario military camps.

LeRoy, and his brother Ellisworth, first won fame as adventurers when, upon graduation from the University of Toronto, they circled the globe by cattle boat, hitch-hiking and tramp steamer at a cost of \$75 each. Shortly afterwards, they set out on a 16-month hike through South America, bringing back with them the technicolor pictures which were shown to the troops at the local camp.

The young Canadian's tour of Ontario military camps is sponsored by Toronto Lodge B'nai B'rith, a service organization which has presented 18 variety shows for the troops in the past year as part of its war effort.

Variety entertainment given by B'nai B'rith is extremely popular with the soldiers and is in great demand at the numerous camps, having played to an estimated audience of 30,000 soldiers. The organization was the first to introduce the now popular "V for Victory" song written by Ruth Lowe and Sair Lee, and such stars as Pat Bailey, Peggy Wood and Mitzi Green have appeared on its programs.

In addition to providing military camp entertainment, members of B'nai B'rith gather books and magazines for camp libraries and regularly donate blood to the Red Cross. They are presently raffling a gold mesh evening bag contributed by Mary Pickford, the proceeds of which are to be used in war work.

The tour which LeRoy Toll is now making under the direction of B'nai B'rith will also take him to military camps at Camp Borden, Picton, Trenton, Hamilton, Aylmer, Jarvis, Guelph and Brantford.

B.C. NEWSPAPER WINS
CHARLES CLARK CUP

(BARRIE EXAMINER)

The Examiner extends very hearty congratulations to the Midland Free Press Herald on winning the Mason Trophy, the highest award made annually by the Canadian Weekly Newspapers Association.

This is the fifth time this honor has come to Simcoe County. The Barrie Examiner having won it four times. The Free Press Herald was also tied with the Brampton Conservator for second place in competition for best editorial page.

The Simcoe Reformer, which has thrice won the Mason Trophy and has been runner up several times, was second this year. The Amherstburg Echo took the David Williams Cup, for best editorial page, while the Brampton Conservator was awarded the Amherstburg Echo Shield for best front page.

In the class for papers of over 1,000 circulation and under 2,000, the first three places went to British Columbia papers, the Kelowna Courier winning the Charles Clark Cup, also the Malcolm MacBeth Memorial Shield for best editorial page, with the Times-Review of Fort Erie second. The Temiskaming Speaker of New Liskeard had the best front page, with the Progress of Chilliwack, B.C., second. One of the few women editors in the association, Mrs. Duncan of the Wharfedale Echo, was in third place.

First for best all-round paper in the 500-1,000 class, went to Nova Scotia, the Wolfville Acadian taking the Hugh Savage Shield which it had held several times previously. It was the second for the best front page, won by the Gambia Independent. The winner of the John W. Eddy Memorial trophy for best editorial page was the Review of Creston, B.C., with Grimsby Independent second.

In the 500 class, the Charters Cup was won by the Sun of Grenfell, Sask., with the News of South Kootenay, B.C., taking the prize for best front page, and the Dispatch of Alameda, Sask., first for editorial.

A new award this year was a

very existence, and the existence of Quebec, but though doing so as far as possible we are still hampered and obstructed by wondering whether the people of Quebec will like it, we know we have come to a pretty pass!

Something should be done to put this problem in its place. Something must be done or our dominion will find itself sliding down the precipice of disintegration and civil war, on the brink of which it is now tottering. Let us hope that something will be done.

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beautiful trophy given as a memorial for the late A. E. Calnan of the Picton Gazette, the first president of the Association, to the paper with the best record for community achievement during the past year. This honor went to the Advance of Liverpool, N.S., which was particularly creditable to its publisher, Cecil Day, who labors under a heavy physical handicap, having to go about on crutches. All those mentioned and others who were placed near the top, were highly complimented by their fellow publishers. An examination of the entries in the several competitions showed that the quality of the weekly newspapers of Canada is being maintained in a manner that reflects great credit on them and their association.

LITERAL

Mother: Sonny, go over and find out how old Mrs. Harris is this morning.
Sonny (on return): She says

today she's 73 years, six months and two days.

Every 10c Packet of
WILSON'S FLY PADS
WILL KILL 400 FLIES THAN SEVERAL DOLLARS WORTH OF ANY OTHER FLY KILLER

Best of all fly killers. Clean, quick, sure, cheap. Ask your Druggist, Grocer or General Store.

10c WHY PAY MORE

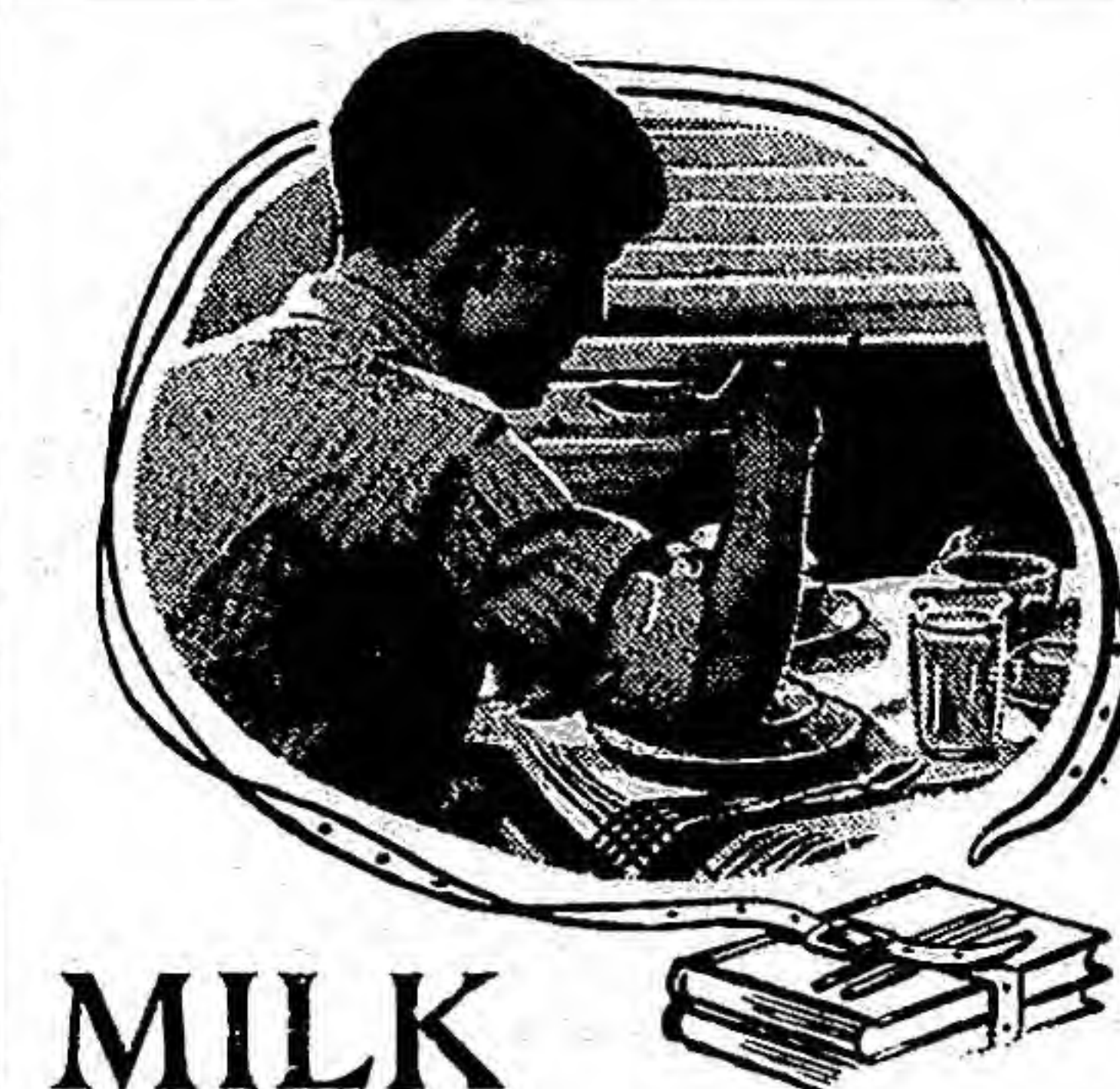
THE WILSON FLY PAD CO., HAMILTON, ONT.

How To Kill Two Birds
With One Stone --

R_x
The best form of exercise is walking.
The best form of entertainment is the movies.

*Sig. — Walk to the STRAND and SAVE GASOLINE

*SIGNUM — The Latin word for directions



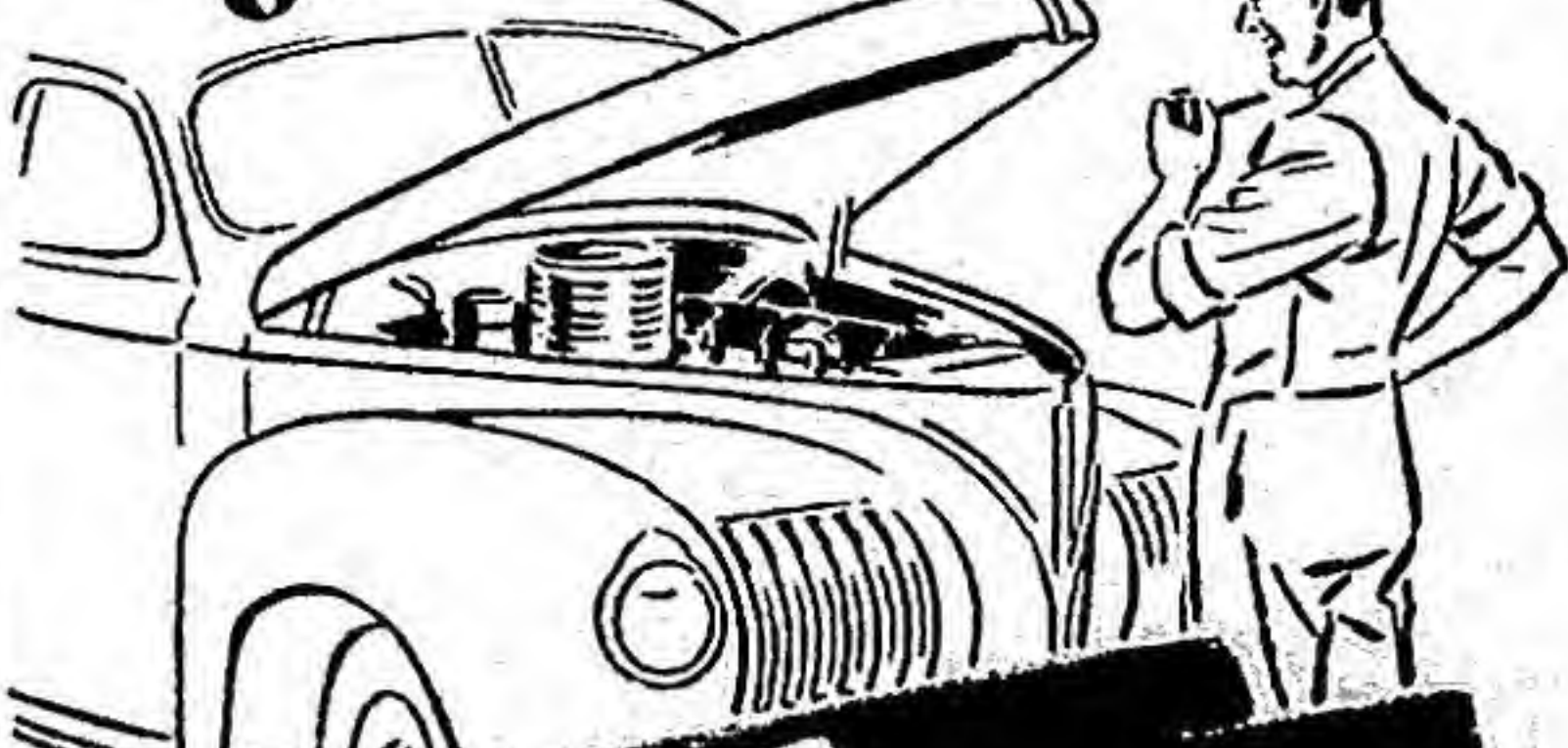
MILK
makes better students. School children should have a quart of milk a day, health authorities say.

Newmarket Dairy

HIGHEST PRICES PAID PRODUCERS FOR CREAM
PHONE 252 NEWMARKET

GO 50/50 WITH OUR FIGHTING FORCES

KEEP YOUR CAR IN GOOD CONDITION



Save Gasoline

REMEMBER:
The slower you drive, the more you save!

Give yourself and your service station man a break. Let him check up your car and put it in shape to save gasoline. It gives him needed work and helps you keep your 50/50 Pledge. Every gallon counts: see that not a drop is wasted, our Fighting Forces need all the gasoline they can get.

Share and Share your Gasoline for VICTORY!

MOUNT ALBERT

Youngster Climbs On Roof, Fractures Skull

Mr. and Mrs. Ira Morton spent last week at Ottawa at the home of their son, Mr. Howard Morton. J. L. Stiver of Camp Borden visited his parents, Mr. and Mrs. B. Stiver, over the weekend. Several of the ladies of the Women's Institute went to the exhibition to take part in the sewing there on Tuesday of this week.

Mrs. Olga Pollock of Toronto was a visitor this week at the home of her aunt, Mrs. A. Pearson.

Mr. Frank Ross has taken a position at Streetsville.

Fred Franklin is home from the hospital at Oshawa and will not be able to return to work for a few weeks yet.

Little Kathleen Hayes had a bad fall on Saturday, when she climbed up on the skating rink building at the park and fell off on the cement, fracturing her skull and being badly bruised all over.

The W. A. of the United church had a fine meeting on Wednesday evening at the home of Mrs. Campbell when about 30 ladies were present. The financial report showed the ladies cleared \$140 on July 12 when they served meals.

Mrs. William Rolling and son, Garnet, of Thornbury, and Mrs. Thos. Rolling of Stayner were weekend visitors at the home of Mr. and Mrs. W. Rolling.

Mrs. Jean Richards and Carol

of Toronto were guests this week at the home of Mrs. Richards' aunt, Mrs. W. R. Steeper.

Mr. E. Handsford, who has been in the Toronto General hospital for about three weeks, has taken a turn for the better and hopes to be home in another week or so.

W. R. Steeper, who has been in the Toronto General hospital, for treatment the last three weeks, returned home this week.

Mrs. C. W. Davidson, Mrs. Gore and Mrs. Loach of Toronto have been spending a week at their old home in town.

L. A. C. Frank Pearson of Toronto was at the home of his grandmother, Mrs. A. Pearson, over the weekend.

Mrs. Charles Brooks has been quite ill at the home of her sister, Miss Jennie Oldham.

Miss Dorothy Avison of Orangeville was a guest this week at the home of a friend, Miss Lola Campbell.

The Red Cross British bomb victims' fund concert and sale, sponsored by the Young Men's Bible class of the United church, Mount Albert, will be held on Oct. 1. An auction sale will be held at the close of the concert of any article that members of the Red Cross or citizens donate.

Glenville

Miss Shirley Garthshore of Sharon spent last week with her grandparents, Mr. and Mrs. Wm. Deavitt.

Mr. and Mrs. Walter Anning of Detroit spent Sunday at the home of Mr. and Mrs. George

Anning. Miss Ruth Johnston of Toronto spent last week visiting friends around Glenville.

Miss Mary Tracey of Schomberg and Mrs. William Johnston of Toronto are visiting with Mrs. James West.

Mr. and Mrs. Wm. Deavitt visited at Sharon on Sunday.

Miss Mabel Card of Toronto is visiting Mr. and Mrs. Roy Keffer.

Mr. and Mrs. Orval Parker spent the weekend at Mr. and Mrs. Wm. Keffer's.

Miss Constance Staley is spending a week's holidays in the north country.

Mr. Chas. Somerville, Frances and Russell, had tea last Thursday night at the home of Mr. and Mrs. Wm. George.

Miss Ruth Deane of Queensville is vacationing this week at Big Bay Point.

Kettleby

Mr. and Mrs. E. Blatchford and family spent Sunday with Mr. and Mrs. Norman Blatchford in Toronto.

Mrs. Jack Lepard and Lorna spent a few days recently with her brother, Mr. George Storey.

Mr. Jim Archibald of Smithville has been visiting relatives in the district.

The Women's Association and W. M. S. of the United church will hold their monthly meeting in the Temperance Hall on Wednesday, Sept. 3.

Rev. John Galloway will occupy his own pulpit next Sunday at the usual hour, having returned from his holidays.

Misses Frances and Grace Webster and Miss Huldah Cull are spending a week at Musselman's Lake.

Mr. and Mrs. Walter Anning of Detroit have been visiting Mr. Anning's brother, Mr. John Anning.

Mrs. Reece Williams and three children spent Thursday of last week with her parents, Mr. and Mrs. A. Hilborn.

POTTAGEVILLE

CORN ROAST ENJOYED BY SUNDAY-SCHOOL

A corn and Weiner roast was held by the Pottageville United Sunday-school in the bush on Mrs. John Cutting's grounds.

The spot was well screened by cedar trees and lighted with electric lights, and a large and delighted crowd gathered. The weather was seasonable.

Harold Stone supplied music and songs with his electrical transistor. Corn and weiners, with other delightful food, and coffee, were served, and a silver collection taken. Proceeds went to the United Church Sunday-school.

Mr. and Mrs. Harold Stone sang many old favorite songs with the piano accompaniment. Credit should also be given for the unstinting work by Mr. and Mrs. Ambrose Archibald and many other workers.

Sunday-school met as usual at 10 o'clock on Sunday. Ambrose Archibald is superintendent and Miss Helen Jarvis was organist. Miss Betty Burt-Gerrans sang a solo, "His Eye is on the Sparrow," which was much enjoyed by all.

Rev. W. J. Burton conducted the church service at 11 o'clock, with Ed. Houghton at the organ.

Mrs. Cutting, who has been under the doctor's care for the last two weeks, is slowly improving.

Mr. John Tienkamp was the guest of Mr. and Mrs. Arthur Funnell on Sunday.

Archie Dupuis, who used to live with Mr. and Mrs. Wm. Butler, Pottageville, is now living with Mr. and Mrs. John Archibald of Pottageville.

Mr. and Mrs. William Hughes spent Sunday with her sister at Orangeville.

Mr. and Mrs. George Smith spent Sunday with his parents, Mr. and Mrs. Robert Smith.

Mrs. Oliver Emerson of Nobleton spent the weekend with her parents, Mr. and Mrs. John Jarvis.

Mr. and Mrs. Bell of Toronto called on Mr. and Mrs. Burt-Gerrans on Sunday.

Mrs. Walton of Toronto is spending a week with her mother, Mrs. Thos. Williams.

Mrs. A. Hambleton of Kettleby spent Sunday with Mrs. Cutting. Miss Rita Houghton of Aurora spent Tuesday with her parents, Mr. and Mrs. E. Houghton.

Sharon

The Sharon Junior Farmers are going to Victoria Square on Tuesday evening, Sept. 2, by truck. All those wishing to go are to be at Sharon hall, at 8 p.m., S.T., or at Hamilton's Corners.

THE HAPPINESS OF LIFE

The happiness of life is made up of minute fractions—the little soon forgotten charities of a kiss or a smile, a kind look, a heartfelt compliment, and the countless infinitesimals of pleasurable and genial feeling.—Cole-ridge.

The minister of labor orders a living cost bonus for labor—and the oil controller orders a one cent increase in gasoline. Some day somebody will so forget himself that he will order an increase for the product of the farmer.—Port Elgin Times.

PEPPER AND SALT

By PEP

"It's the old army game" is an expression heard a great deal nowadays and it certainly applied to the opening game of the championship series between Davis Leather and the Military Camp on Monday night. Using all the tricks of the trade, the army flashed out easy victors. Davis Leather players got to bickering towards the end, when it looked as if there might be a chance of delaying the game until it could be called because of darkness, but that didn't work.

One of the many Camp scores (I believe they got 14 runs, and the Davis Leather six) showed up Davis Leather unmercifully. Jackson, the manager, and another camp player got on the bases and by, for the Davis fans, low-down strategy, jockeyed around until Jackson, stealing two bases, scored.

A lanky blond, pitching for the camp in the last part of the game, had the Leather boys tied down with sailors' knots. He put the ball where he wanted it. The locals finally just went through the motions of batting. This lad is supposed to have had senior hardball experience in Toronto.

Interest in hardball has quickened with the playoffs and the crowd attending on Monday was almost as large as the softball playoff crowds we used to have. That is a very healthy sign for sportdom in this benign village of Newmarket. Maybe in a few years the fans will be asking for a small-sized stadium so that they may have the option of sitting down as well as standing.

Remarks that the summer is over are being distributed freely these days by one and all, as they probably have been since Adam first met Eve. I still like to think that winter is a comfortable distance away yet, but it's getting harder to do with each repetition of "Yep, it'll soon be winter." I am curious to see whether the girls will take to woolen hosiery this winter or migrate to Florida. I know what they would rather do.

Not many people pay any attention to the "ex so and so" in this world, but right now people around this district are paying much attention to what goes on at the Ex. or the Canadian National Exhibition in Toronto. The Ex still savors of glamor as well as hamburgers and we all of us hope to see it at least once a year.

The glamor of the marathon swims, no longer staged, topped everything else. And as long as George Young, the "Catalina Kid", was in there swimming, he took the limelight. There will never be another George Young as far as I am concerned. Maybe that's the way you feel?

Queensville

This community was shocked to hear of the death of Mrs. William J. Kavanagh, who died suddenly in Toronto last Saturday morning. At the time of her death she was just preparing to spend the weekend in Queensville.

Mrs. Ted Donnell and Buddy, of Espanola, are spending this week at the Kavanagh home.

A number from here are attending the exhibition this week.

Miss Louise Glover of Ravenshoe spent Wednesday at the Stickwood home.

The W. A. of Queensville United church are planning a Plunkett supper early in September.

The Y. P. U. of Queensville United Church will re-open on Sunday evening, Sept. 12.

Former Willow Beach Girl Dies In Toronto

The Willow Beach and Queensville communities were saddened by the death on Saturday morning in Toronto of Patricia O'Dell Kavanagh at the age of 24.

Mrs. Kavanagh died suddenly when she was accidentally overcome with fumes from a gas stove. She leaves a baby daughter of 20 months, Nancy Jean.

She was brought up and spent most of her life at Willow Beach, except for the last couple of years, when she lived in Toronto. On Dec. 8, 1938, she married William J. Kavanagh, son of Mr. and Mrs. Frank Kavanagh of Queensville.

Besides her husband and young daughter she is survived by her father, Harry O'Dell of Willow Beach; two brothers, Lorne O'Dell, with the Canadian navy at Halifax, Roger O'Dell of Willow Beach; and two sisters, Mrs. Cecil McNeil and Mrs. Howard Matt, both of Willow Beach.

Funeral services were held at the home of her father-in-law, Frank Kavanagh, Queensville, on Monday, with Rev. Hugh Shannon in charge. Pallbearers were Jack and Cecil McNeil, Ernest Draper, Jack Kavanagh and Howard Matt. Interment was made in Queensville cemetery.

A BORE

A bore is a person who talks about himself so much you can't get a chance to talk about yourself.

P.E.I. Farmers Chase Skunks

(From the Rural Co-operator) The Prince Edward Island livestock marketing board vents its wrath through an ad in the P.E.I. Agriculturist. The province, contends the board, is being overrun by a band of so-called livestock buyers, who are preying upon farmers—taking advantage of their lack of knowledge of present and potential values, and are actually costing money at the farmers' expense.

"Don't be misled by these marauding parasites," urges the board; "then follows more characteristic rural invective. 'You can't beat them. They know the game, you don't. Once they come in your gate they're as dangerous as a skunk in a chicken coop. Shoo them away on sight. Set the dog on them. Get rid of them.'"

In addition the board offers a reward of ten dollars to the first farmer who will furnish conclusive proof to convict any person or persons of buying hogs in P.E.I. contrary to dominion regulations.

SEPTEMBER IS CLEAN-UP TIME

POULTRY RATIONS CHANGE FOR EGG PRODUCTION

(From the Rural Co-operator) September is the month for the yearly clean-up in the poultry buildings. Take everything outside that is movable to get a sun treatment before being white-washed. Nests, feeders, water founts and dropping boards. These should be thoroughly scrubbed and disinfected before being white-washed.

The pens should then be left ten days before moving the birds from the range. For the first few days after the pullets are moved in off the range they should be left as quiet as possible in order that they may get used to their new home. Don't forget the green feed; one hundred birds will eat from three to four pounds daily, this being about the amount they would have eaten on the range. Fresh, clean water is just as important as feed. Plan the

feeding so that the birds are always hungry. Change the birds from growing or range mash to laying mash when they have reached 20 percent production. Quite frequently birds are left too long on the growing ration after coming into production and become thin. Laying rations are built with a different purpose in mind than growing or range feeds, and contain added vitamin and protein levels which are not so necessary when the birds are growing on range, therefore this added protection should be taken into consideration when the birds are coming into production.

September is the month for preparation for fall and winter

WHAT OTHERS THINK

TWO-PAPER TOWNS

(Midland-Penetang Free Press)

Durham is the latest Ontario town to become a one-newspaper community. The Chronicle, published by Frank Irwin, has taken over the Review which was edited by Peter Ramage. In all western and central Ontario there are now only eight towns left with two newspapers—Orillia, Bracebridge, Cobourg, Napanee, Brampton, Newmarket, Forest and Dresden. Newspaper publishing is too expensive a luxury for a town to be able to afford more than one, and a number of towns no longer boast one. Most of our Ontario cities are now served by only one paper. When newspaper publishers eschew politics and give their readers independent news and views there is no need for more than one vehicle of public opinion.

DRY TOWN

(Midland-Penetang Free Press)

Midland is a dry town and its big and efficiently operated hotel, the Georgina, manages to do a profitable business without the help of a beverage room. The old chestnut that if a town remains dry the tourists will pass it by is exploded by the fact that Midland has been one of the busiest tourist centres in the province this year. The number of visitors is steadily on the increase.

BOOTLEGGERS STILL FLOURISHING

(Midland Free Press Herald)

Collingwood has had opportunity to test out some of the claims made at the time the people voted in favor of opening government liquor

stores. Editor Dave Williams of the Enterprise Bulletin has this to say. "Some here claim business has been improved but as anticipated, in respect to clearing up a 'dirty mess,' it is generally accepted that the introduction of the stores has been an utter failure this to the great discomfort of mind, indeed the disgust of reasonable minded people who advocated the stores for Collingwood. For indisputable evidence that 'dirt' yet flourishes as the proverbial green bay tree it is only necessary to turn to the blotter of the local police court, where within the past fortnight, four of the delvers into private purses by way of illicit sales, made a considerable contribution to the exchequers of the town and province. In addition, at the moment, other cases are in the docket for hearing. True, as has since been remarked, the fines and costs were but a bagatelle as license fees for the years, it is believed, the 'joints' have been operated.

"Who are the offenders? It is the feeling they are supporters of the traffic, who, now to repay themselves under a cloak of respectability, for alleged and ill-gotten coin, join in the miserable business of debauching and debasing men and women who otherwise might be of untold value to the job of the hour, the defeat of Hitlerism and the saving of the democracies of free people."

men, according to the Fort Erie Times-Review. "Having reached the age of retirement, two Michigan Central Railway conductors are now planning to do what they want to do themselves, having done what some other chap wanted them to do for nigh on half a century." Fred and his wife are planning a trip or two. Fred is a rose enthusiast and will spend a good deal of his time in his garden. Joe, whose wife died ten years ago, declined to commit himself about the future, leaving the impression that he wouldn't mind climbing back into an engine cab tomorrow.

THEY GET STOP-OVERS

Joe and Fred have retired. They were railway men, according to the Fort Erie Times-Review. "Having reached the age of retirement, two Michigan Central Railway conductors are now planning to do what they want to do themselves, having done what some other chap wanted them to do for nigh on half a century." Fred and his wife are planning a trip or two. Fred is a rose enthusiast and will spend a good deal of his time in his garden. Joe, whose wife died ten years ago, declined to commit himself about the future, leaving the impression that he wouldn't mind climbing back into an engine cab tomorrow.

when egg prices are high, by forcing the production levels which would be injurious to the bird later on. The first three months after a bird starts to lay, if we can maintain 50 percent production it will prove profitable and producers would greatly enhance the possibility of not having a winter slow-up.

THE PRICE TELLS YOU

Suave auto salesman—It runs so smoothly you can't feel it, so quietly you can't hear it, has such perfect ignition you can't smell it, and for speed—you can't see it. Englishman—My word! How do you know the bally thing is there?

Advertisers—
Our circulation is your Audience

If you were going to buy the privilege of talking to a theatre audience about your business you would want to know all about the audience. How many people? Where do they live? How much did they pay to get in? The answers to these questions would have a bearing on the value of the audience to your business.

THESE are the things you want to know about the people who read your advertising too. In the circulation of this newspaper we offer you an interested audience of people who can use your merchandise and service.

Just as a merchant buys and sells merchandise on the basis of known standards of quality, weight and measure, so are we prepared to tell advertisers all about our circulation.

That's why we belong to the Audit Bureau of Circulations—to give our advertisers a verified count and description of the audience that they get when they buy advertising in this paper. There are definite standards for advertising values as well as for merchandise. We believe that newspaper advertising should be bought and sold on the basis of these standards.

The Audit Bureau of Circulations is a national, cooperative association of 2000 publishers, advertisers and advertising agencies. The Bureau has a staff of skilled auditors and once a year these men visit all publisher members and make a careful audit of their circulation records. The information from these audits is then issued in reports which are available to advertisers.

Only through these A.B.C. reports can you get verified facts and figures about the audience that you will talk to when you buy advertising space. They are your assurance that you will get what you pay for because they describe and analyze net paid circulation—how large it is, where it is, how it was secured. Protect your advertising investment by using these A.B.C. reports.

The Newmarket Era



This newspaper is a member of the Audit Bureau of Circulations. On request we shall gladly furnish a copy of our latest A. B. C. report.

A.B.C. - - AUDIT BUREAU OF CIRCULATIONS - - FACTS AS A MEASURE OF ADVERTISING VALUE

ROYAL THEATRE AURORA

FRIDAY - SATURDAY - AUG. 29 - 30
JEAN ARTHUR - WM. HOLDEN - WARREN WILLIAM
"ARIZONA"

MONDAY - TUESDAY - SEPT. 1 - 2
RAY MILLARD - VERONICA LAKE
"I WANTED WINGS"

WEDNESDAY - THURSDAY - SEPT. 3 - 4
ALLAN JONES - SUSANNA FOSTER
"THERE'S MAGIC IN MUSIC"

LLOYD NOLAN - LYNN BARI
"PIER '13"

STRAND

CONTINUOUS SATURDAY FROM 2 P.M.

James Stewart and Hedy Lamarr in "COME LIVE WITH ME"

Edw. G. ROBINSON in "SEA WOLF"

FRIDAY AND SATURDAY
ACTION - COMEDY - MUSIC
The Screen's No. 1 Western Star

GENE AUTRY

BACK IN THE SADDLE

Hilariously romantic!

SHE KNEW ALL THE ANSWERS

2 HITS

Pre-Holiday Midnight Show
SUNDAY 12.05 A.M.
MONDAY AND TUESDAY

Adventure in Washington

WEDNESDAY AND THURSDAY

DON AMECHE - BETTY GRABLE

MOON OVER MIAMI

IN TECHNICOLOR! 2ND HIT

ELLERY QUEEN

PERFECT CRIME